

D unp. 4519

International baby.

See

Hoben, Alice M  
The linked triangles.

**INTERNATIONAL BABY CHICK ASSOCIATION.**  
**SEE American Poultry and Hatchery**  
**Federation.**

International Baby Chick Association.  
**TAYLOR, LEWIS WALTER, ed.**  
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illus. © International Baby Chick Assn.;  
19Jul49; A34509.

**I. International Baby Chick Association.**

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Hatchery letter. Sheet.

© 21Feb50; AAL43747.

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Hatching calendar, 1948-49. Card.

© 3May48; AA83315.

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Card. © 1Sep48; AA93951.

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IBCA 1950-51 hatching calendar for  
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IBCA 1950-51 hatching calendar for  
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Form 119TD) © 23Aug50; AA162029.

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- II. International Baby Chick Association.

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1946-47 IBCA hatching calendar.  
[Kansas City, Mo., Printed by Witthaus-  
Clark printing co., c1946]  
sheet. 23 x 20cm.

Appl. author: Don M. Turnbull.  
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I. Johns Hopkins Press, inc.

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**INTERNATIONAL BANK FOR RECONSTRUCTION AND DEVELOPMENT.**

The economic development of Ceylon; report of a mission organized by the International Bank for Reconstruction and Development at the request of the Government of Ceylon. [Baltimore, Published for the International Bank for Reconstruction and Development by the Johns Hopkins Press [1952] 131 p. illus. © The Johns Hopkins Press; 2Sep52; A72632.

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**Press.**

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The economic development of Ceylon;  
report of a mission organized by the  
International Bank for Reconstruction and  
Development at the request of the Govern-  
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The economic development of Mexico,  
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**The economic development of Nicaragua;  
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I. Johns Hopkins Press.

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TION. RESEARCH INSTITUTE.

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Venezuela, 1951, by Frederick S.  
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[3]

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AA 5223

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Brooklyn.

see

Watchtower Bible and tract society, inc.  
International Bible students association,  
Brooklyn, claimant

HMM 7-12-46

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BRASE, WILL AUGUSTO HERMANN.

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incl. newspapers, almanacs, maga-  
zines, reviews, journals, annuals,  
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**BRASE, WILL AUGUSTO HERMANN.**

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newspapers, almanacs, magazines, re-  
views, journals, annuals, yearbooks, etc.  
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DEC 20 1950

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[Vol. 3-4: Gre-Ham] Incl. newspapers,  
almanacs, magazines, reviews, journals,  
annuals yearbooks, etc. [Braunschweig,  
1951] 2 v. © Will Augusto H. Brase;  
v. 3, 15Feb51 (in notice: 1950); AF0-4851;  
v. 4, 15Apr51 (in notice: 1950); AF0-4850.

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1 v. 24 1/2<sup>cm</sup>.  
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Title International blue printer.

Claimant Internatl. assn. of blue print &amp; allied industries.

Remitter 506 S. Wabash Ave., Chicago 6, Ill.

No.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
18	9	Sep. '45	10-4	10-9-45			©CIB 694242
18	10	Oct.	11-13	11-19-45	11-20-45	<i>ADL</i>	©CIB 701121
18	11	Nov.	12-5	12-10-45	12-11-45	<i>DATE F P-3</i>	
18	12	Dec.	12-28	1-3-46			©CIB -- 805
19	1	Jan. '46	1-31	2-4-46			©CIB 5775
19	2	Feb.	2-27	3-5-46			©CIB 10157
19	3	Mar.	3-28	4-1-46			©CIB 13375
19	4	Apr.	4-30	5-10-46			©CIB 18764
19	5	May	5-15	5-19-46			©CIB 19635
19	6	June 46	6-29	7-15-46			©CIB 29236
19	7	July	7-25	7-29-46			©CIB 30215
19	8	Aug.	8-19	8-23-46			©CIB 34440
19	9	Sep.	9-17	9-23-46			©CIB 39693
19	10	Oct.	10-17	10-21-46			©CIB 43770
19	11	Nov.	11-16	11-16-46			©CIB 49410
19	12	Dec.	12-19	12-19-46			©CIB 54110

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D | W | BW | M | BM | Q

Title International blue printer.

Claimant International Assn. of blue print &amp; allied Industries.

Remitter " 506 S. Wabash Ave., Chicago 5, Ill.

Vol.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
20	1	Jan. 1947	1-22	1-27-47		© Cl B	59625
20	2	Feb.	2-26	3-4-47		© Cl B	65084
20	3	Mar.	3-21	3-25-47		© Cl B	68592
20	4	April	4-22	4-28-47		© Cl B	73584
20	5	May 47	5-19	5-23-47		© Cl B	77870
20	6	June	6-23	6-27-47		© Cl B	85290
20	7	July 47	7-22	7-28-47		© Cl B	86802
20	8	Aug.	8-18	8-21-47		© Cl B	91992
20	9	Sep 47	9-18	9-26-47		© Cl B	97833
20	10	Oct.	10-20	10-24-47		© Cl B	101954
20	11	Nov.	11-17	11-24-47		© Cl B	106108
20	12	Dec 47	12-19	12-29-47		© Cl B	112637
21	1	Jan. '48	1-19	1-26-48		© Cl B	117415
21	2	Feb	2-19	2-24-48		© Cl B	121833
21	3	Mar	3-23	3-28-48		© Cl B	128004
21	4	Apr.	4-21	4-28-48		© Cl B	132703

(Aug. 1946-5,000) EP

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Vol.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
21	5	May '48	5-19	5-26-48			©C18 138350
21	6	June '48	6-19	6-28-48			©C18 143286
21	7	Jul '48	7-12	7-14-48			©C18 144741
21	8	Aug.	8-19	8-23-48			©C18 150823
21	9	Sept.	9-20	9-23-48			©C18 155330
21	10	Oct. '48	10-18	10-22-48			©C18 158960
21	11	Nov. '48	11-19	11-22-48			©C18 164180
21	12	Dec 48	12-22	12-28-48			©C18 168953
22	1	Jan 49	1-25	1-31-49			©C18 174138
22	2	Feb. '49	2-21	2-23-49			©C18 177912
22	3	Mar 49	3-17	3-23-49			©C18 184587
22	4	Apr '49	4-20	4-25-49			©C18 188728
22	5	May 49	5-16	5-23-49			©C18 193099
22	6	Jun 49	6-20	6-27-49			©C18 197998
22	7	Jul '49	7-27	8-4-49			©C18 203471
22	8	Aug 49	8-24	8-29-49			©C18 178557
22	9	Sep 49	9-21	9-26-49			©C18 210746
22	10	Oct 49	10-17	11-16-49			©C18 218469
22	11	Nov 49	11-21	11-28-49			©C18 220411
22	12	Dec 49	12-21	12-28-49			©C18 224432
23	1	Jan '50	1-25	1-30-50			©C18 229446

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Title INTERNATIONAL BLUE PRINTERClaimant International Assn. of Blue Print & Allied IndustriesRemitter " 506 S. Wabash Ave., Chicago 5, Ill.

Vol.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
23	2	Feb. 50	2-24	2-27-50			CCIB 233836
23	3	Mar 50	3-22	3-27-50			CCIB 237913
23	4	Apr' 50	4-20	4-28-50			CCIB 243037
23	5	May 50	5-17	5-29-50			CCIB 247478
23	6	Jun. 50	6-19	6-23-50			CCIB 251251
23	7	Jul 50	7-25	8-7-50			CCIB 257450
23	8	Aug 50	8-21	8-25-50	NF 10-6-50		CCIB 267810
23	9	Sep' 50	9-29	10-17-50			CCIB 267981
23	10	Oct 50	10-20	10-30-50			CCIB 270008
23	11	Nov 50	11-20	12-18-50			CCIB 277574

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Title International Blue Printer.

Claimant Inter. Assn. of Blue Print &amp; Allied Industries,

Remitter " " 506 S. Wabash Ave., Chicago 5, Ill.

Vol.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
23	12	Dec '50	12-20	1-2-51	.	B	279002
24	1	Jan '51	1-20	2-13-51		B	286111
24	2	Feb '51	2-24	3-7-51		B	289478
24	3	Mar '51	3-26	4-9-51	nap 4-11	B	299076
24	4	Apr '51	4-25	5-15-51		B	301237
24	5	May '51	5-25	6-22-51		B	307072
24	6	June '51	6-25	7-5-51		B	308431
24	7	Jul 51	7-25	8-27-51		B	316292
24	8	Aug 51	8-25	9-1		B	318730
24	9	Sep 51	9-25	10-1		B	321732

Vol.	No.	Issue of	Date of publication	Date received	Held	No funds	Final action
24	10	Oct 51	10-25	12-7-51			B 331092
24	11	Nov 51	11-25	12-20-51	NDP 12-28		B 339113
24	12	Dec'51	12-22	2-21-52			B 342310
25	1	Jan 52	1-25	2-21-52			B 344305
25	2	Feb'52	2-25	3-26-52			B 347637
25	3	Mar'52	3-14	4-4-52			B 349355
25	4	Apr'52	4-14	5-22-52			B 356200
25	5	May'52	5-14	5-22-52			B 356201
25	6	June'52	6-16	6-23-52			B 362526
25	7	July'52	7-16	7-24-52			B 367115
25	8	Aug'52	8-16	8-26-52			B 371991
25	9	Sept'52	9-16	9-26-52			B 376660
25	10	Oct'52	10-16	10-2			B 380491
25	11	Nov 52	11/6	11/17			B 385543



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Title International Blue Printer, The

Claimant Inter. Assn. of Blue Print &amp; Allied Industries, 506 South

International Association • Wabash Ave., Chicago 5, Ill.

Remitter

Vol.	No.	Issue of	Date of publication	Date received	Held	No made	Final action
25	12	Dec 52	12-6	12-15-52			B 390692
26	1	Jan'53	1-19	1-26-53			B 395984
26	2	Feb'53	2-10	2-17-53			B 399225
26	3	Mar'53	3-15	3-23-53			B 405133
26	4	Apr'53	4-10	4-17-53			B 410492
26	5	May'53	5-13	5-20-53			B 416138
26	6	Jun'53	6-10	6-19-53			B 421196

Continued on new card. See card 9.

## THE INTERNATIONAL BLUE PRINTER.

-9-

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(TITLE)

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Industries. [506 South Wabash Ave., Chicago 5, Ill.]

☐ v. 26, 1953, no.

No.	Issue	Pub. Date	Entry No.
7,	July.	© 10Jul53 ;	B 425772.
8,	Aug.	© 10Aug53 ;	E 430365.
9,	Sept.	© 10Sep53 ;	B 435624.
10,	Oct.	© 10Oct53 ;	B 441618.
11,	Nov.	© 10Nov53 ;	B 448472.
12,	Dec.	© 10Dec53 ;	B 449015.

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International Association of Blue Print & Allied Industries.

v. 27, 1954, no.			
No.	Issue	Pub. Date	Entry No.
1,	Jan.	© 10Jan54	B 451969.
2,	Feb.	© 10Feb54	B 470370.
3,	Mar.	© 10Mar54	B 463828
4,	Apr.	© 10Apr54	B 473044
		©	
5,	May.	© 10May54	B 474755
6,	June.	© 10Jun54	B 479878
		©	

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Allied Industries. Monthly



v. 27, 1954, no.

No.	Issue	Pub. Date	Entry No.
7.	July.	© 10Jul54 ;	B 485041
8.	Aug.	© 10Aug54 ;	B490107.
9.	Sept.	© 10Sep54 ;	B495311
10.	Oct.	© 10Oct54 ;	B499945.
11.	Nov.	© 10Nov54 ;	B504916.
12.	Dec.	© 10Dec54 ;	B510623.
		© ;	
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		© ;	
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INTERNATIONAL BOILER WORKS COMPANY ©.

International water tube power  
boilers, type "CR". East Strouds-  
burg, Pa. [1948] 7 p., illus.

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INTERNATIONAL BOILER WORKS COMPANY.

International water tube steel  
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Stroudsburg, Pa. [1948] 7 p.,  
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Boiler Works Co.; 20Apr48; AA80583.

International boogie-woogie.

M1356 DECOCK, GUS, 1921-

.D . International boogie-woogie [by]  
G. Decock [and] E. Deltour. ©  
Éditions Charles Bens, Bruxelles;  
1Sep45; EF11415. Piano-conductor  
score (orchestra) and parts.

I. Deltour, Emile, 1899- joint  
composer. II. Title.

International Boy Scout march.

\* KAISER, GRACE E 1881-  
International Boy Scout march; by Mrs.  
ML1040 O. B. Kaiser. (In her Bells of all states.  
K p.[57]-[60]) [For piano] © Mrs. O. B.  
Kaiser; 9Mar53; EP71484.

I. Title.



International brigade.

See

Weingarten, Aaron. D unp. 6945.

INTERNATIONAL BRONZE TABLET COMPANY,  
INC.

Roll of honor plaque. Carved wood  
and plastic. H. 28 in. © Inter-  
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New York; 1Apr51; GP1984.

MAY 3 1 1951

INTERNATIONAL BROTHERHOOD OF CHRIS-  
TIAN.

The symbolic marriage of a symbolic  
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22 p. © The International  
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Waldorf, Md.; 20Jul49; AAl43316.

MAR 10 1949

INTERNATIONAL Brotherhood of Chris-  
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World. The new world constitution.  
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INTERNATIONAL BROTHERHOOD OF CHRIST-  
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54 p. © 20Feb48; AA37549.

INTERNATIONAL BROTHERHOOD OF  
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Communism, your problem and mine.

46 p. © International Brotherhood  
of Christians, inc., Waldorf, Md.;  
10Jan48; AA72547.

INTERNATIONAL BROTHERHOOD OF  
CHRISTIANS, INC. ©, Waldorf, Md.  
The constitution. 24 p. © 9Aug47;  
AA59447.

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INTERNATIONAL BROTHERHOOD OF  
ELECTRICAL WORKERS. SEE  
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INTERNATIONAL BROTHERHOOD OF MAGICIANS ©.

Official roster, 1951. 76 p.

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AA180292.

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Peddlers song. [Lyric] Portland,  
Or., c1948. Sheet. © 22Nov48;  
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INTERNATIONAL BROTHERHOOD OF PULP,  
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THE UNITED STATES AND CANADA.

Steward training program. [Instructor's guide] Washington, Steward Training Program. 1 v. (loose-leaf) © International Brotherhood of Pulp, Sulphite and Paper Mill Workers, AFL; 31Jan50; AA11,9676.

MAY 22 1950

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OF THE UNITED STATES AND CANADA.

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1-[8] 4 v. © International  
Brotherhood of Pulp, Sulphite and  
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5Mar51; 26Mar51; 2Apr51; AA184056,  
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JUN 12 1951

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CHAUFFEURS, WAREHOUSEMEN & HELPERS  
OF AMERICA ©.

The labor movement ... [Cover message]  
(In The International teamster,  
July 1949, p. 1 of cover) © 1Jul49;  
B5-10185.



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INTERNATIONAL BUM; w Alfred Dubin, m  
Billy James. © 17Sep27; E671421.  
Billy James (A); 17Sep54; R135960.

INTERNATIONAL Bureau voor Auteursrecht,

N.V.

Es kam nicht in die Zeitung. DU19977.

SEE Leyden, Jan van.

INTERNATIONAL BUREAU VOOR AUTEURSRECHT

N. V.

No news from father. SEE Huizinga,  
Leonhard.



**INTERNATIONAL BURLESQUE.** Arkay Enterprises.  
Released by Jewel Productions, 1950.

93 min., sd., b&w, 35mm.

Summary: A combination of typical burlesque comedy routines, lively dance sequences and striptease acts.

Credits: Producer, Richard Kay; director, W. Merle Connell; film editor, Harold Soldinger. Cast: Betty Rowland, Vince Barnett, Inez Claire, George Bettelpus Lewis.

© Arkay Enterprises, Inc.; 7Jul50;  
MP1032.

APR 26 1951

International business dictionary in five  
languages.  
Gaynor, Frank, 1911-

International business dictionary in five languages: English,  
German, French, Spanish [and] Italian. By Frank Gaynor.  
New York, The Philosophical library [1946]

viii, 452 p. 23 $\frac{1}{2}$ ".

(C) 28May46; Philosophical library, inc.,  
New York; A566.

1. Commerce--Dictionaries--Polyglot. 2. Economics--Dictionaries--  
Polyglot. 3. Dictionaries, Polyglot. I. Title.

46-6171

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Community Press.

INTERNATIONAL BUSINESS MACHINES.

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INTERNATIONAL BUSINESS MACHINES  
CORPORATION ©.

Accounting for fire and casualty  
insurance agencies, by the IBM  
Service Bureau. Folder, illus.  
© 23May50; AA152481.

JUN 16 1950

INTERNATIONAL BUSINESS MACHINES  
CORPORATION.

Accounts payable by the IBM  
accounting method. 16 p.

Appl. author: International Business Machines Corp., employer for hire of Einar Lawrence Kirkegaard. Appl. states prev. pub. as IBM accounting, accounts payable. © International Business Machines Corp.; 8Jan54; A130899.

**INTERNATIONAL BUSINESS MACHINES  
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**Achieving accounting action.**

Appl. author: International  
Business Machines Corp., employer  
for hire of John Payton Martin.

© International Business Machines  
Corp.; 1Jun54; A142642.

International Business Machines Corporation,  
claimant.

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AN ALBUM OF THE AMERICAS.    M 1141.



AA  
20782 International business machines corp.,  
claimant.

... Alphabetical accounting machine,  
type 405 mechanical principles. New  
York, International business machines  
corp. [c1946]

booklet (127 p.) illus. 23 cm.

Perforated for insertion in binder  
Appl. author: Kenneth Balch Robinson <sup>1913-</sup>  
At head of title: IBM electric pun-  
ched card accounting machines, customer  
engineering manual of instruction.

© 6-17-46; 2 c 7-17-46; New York;  
AA 20782.

afp 9-9-46

INTERNATION BUSINESS MACHINES CORP

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INTERNATIONAL BUSINESS MACHINES CORPORATION

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titles beginning with IBM.

INTERNATIONAL BUSINESS MACHINES  
CORPORATION.

Announcing the new IBM typedesk.

Sheet. Appl. author: International Business Machines Corp.,  
employer for hire of Joseph  
Thomas Carty. © International  
Business Machines Corp.; 24May54;  
A155168.

INTERNATIONAL BUSINESS MACHINES CORPO-  
RATION ©.

Another IBM first. New AC minute im-  
pulse self-regulating clock system,  
for time indicating and signaling  
only. Sheet. Appl. author:  
William F. Schilling. © 13Apr53;  
KK84591.

INTERNATIONAL BUSINESS MACHINES CORPO-  
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Another IBM first. New electronic  
paging system. Folder. Appl.  
author: William F. Schilling.  
© 13Apr53; KK84588.

INTERNATIONAL BUSINESS MACHINES CORPO-  
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Another IBM first. New 12 hour self-  
regulating electronic time system.  
Sheet. Appl. author: William F.  
Schilling. © 13Apr53; KK84592.

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lating clock system. Sheet.

Appl. author: William F. Schilling.

© 13Apr53; KK84585.

INTERNATIONAL BUSINESS MACHINES CORPO-  
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Another new IBM electronic develop-  
ment for business. IBM electronic  
calculator type 607. Folder.

Appl. author: James Cheston Con-  
stable. © 13Apr53; KK84595.

INTERNATIONAL BUSINESS MACHINES  
CORPORATION.

Are you getting the answers you  
need? Folder. Appl. author:  
International Business Machines  
Corp., employer for hire of  
Edwin Stephen McCollister.  
© International Business Machines  
Corp.; 19Nov54; A163423.



INTERNATIONAL BUSINESS MACHINES  
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At your command, the facilities of  
115 IBM service bureaus. Appl.  
a author; International Business  
Machines Corp., employer for hire  
of James Cheston Constable.  
© International Business Machines  
Corp.; 3Jun54; A142212.

AA 3517

International business machines corp., claimant.  
... Attendance time) recording. New York,  
International business machines corp. [c1945]

cover-title, 66 p. 28 x 21½ cm. (IBM sales  
training)

loose-leaf pamphlet.

Application author: A. L. Sprecker.

(c) 1-8-46; 2 c 2-4-46; New York; AA 3517.

APP 2-18-46

INTERNATIONAL BUSINESS MACHINES  
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Automatic reorder system. 1 v.

(Its Application report 73)

Appl. author: Jacqueline Marie  
Decker; © International Business  
Machines Corp.; 16Jun52; AA221851.

AA 11411

International business machines corp., claimant.

... Automatic reproducing punch, type 513.

[Endicott, N. Y.] International business machines corp. [c1945]

cover-title, pamphlet (22 p.) illus. 28cm.  
(On cover: IFM accounting machines; principles of operation [no. 4])

Application author: Edith Dimmitt.

Each page is preforated for insertion in a binder.

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Folder, illus. © 26May49; AA126328.

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Billing [by] Charles Ferdinand Graf,

Jr. Col. 35 mm. film strip.

© 30Jun49; JP5970.

INTERNATIONAL BUSINESS MACHINES  
CORPORATION.

Binary arithmetic, by R. K. Stein-  
berg. New York [1952] 6 p.

© International Business Machines  
Corp.; 27Mar52; AA210459.

AA 11410

International business machines corp., claimant.

... Card punching and verifying machines.

[Endicott, N. Y.] International business machines corp. [c1946]

cover-title, pamphlet (21 p.) illus. 28cm.  
(On cover: IBM accounting machines; principles of operation)

Application author: Lloyd A. Perrin.

Each page is perforated for insertion in a binder.

© 3-13-46; 2 c 4-25-46; New York;  
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Card programmed calculator, model  
AA-2, preliminary test material,  
illustrations. New York, c1952.  
82 p. [Appl. author: Vernon  
Swayne Mercer] © International  
Business Machines Corp.; 24 Jan 52;  
AA214472.

INTERNATIONAL BUSINESS MACHINES  
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Card punch aptitude test. Form  
22-8556. New York, c1952. 1 v.  
cAppl. author: Walter Joseph  
McNamara; © International Business  
Machines Corp.; 19Mar52; AA209158.

INTERNATIONAL BUSINESS MACHINES CORPO-  
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Card punching is easier, faster, and  
more accurate with the new IBM  
decimal tabulation. Sheet.

Appl. author: International Busi-  
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for hire of Edwin Stephen McCol-  
lister. © 21Sep54; KK100338.

INTERNATIONAL BUSINESS MACHINES  
CORPORATION.

Card quality control procedure;  
operation manual. Appl.  
author: International Business  
Machines Corp., employer for  
hire of Carl Francis Abissi.  
© International Business  
Machines Corp.; 18Mar54; A137683.

AA 11408

International business machines corp., claimant.  
... Card sorting machines, types 080 and 075.  
New York, International business machines  
corp. [c1945]  
cover-title, pamphlet (11 p.) illus. 28cm.  
(On cover: IBM accounting machines; principles of  
operation [no. 2])

Application author: Edith Dimmitt.  
Each page is preforated for insertion in a  
binder.

(C) 12-22-45; 2 c 4-25-46; New York;  
AA 11408.  
vf 5-9-46

INTERNATIONAL BUSINESS MACHINES  
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Chart of applications for:

Local governments. © 31Mar49;  
AA121320.

International Business Machines Corp.  
Chart of applications for:

Printing industry. © 6Apr49;  
AA121321.

International Business Machines Corp.  
Chart of applications for:



**INTERNATIONAL BUSINESS MACHINES  
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**Chart of applications; local  
governments. Folder. cAppl.  
author: Charles Ferdinand Graf;  
© on additions; International  
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AA222695.**

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A checking sequence for the card-  
programmed electronic calculator.  
New York, c1950. 47 p. illus.  
Appl. author; Orville Bartholomew  
Shafer. © International Business  
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notice: 1950); A83342.

**INTERNATIONAL BUSINESS MACHINES  
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Circulation control for libraries. [First  
pub. in 1947 under title: IBM accounting]  
[New York, 1953] 15 p. illus. Appl.  
author: John Peyton Martin. © on changes  
& new illus.; International Business  
Machines Corp.; 6Jan53; A79878.

**I. Martin, John Peyton.**

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AA 3527

International business machines corp., claimant.

... Closing the order. New York, International  
business machines corp. [c1945]

cover-title, 3 p. 28 x 21½ cm. (IBM sales  
training)

loose-leaf pamphlet.

Application author: Anne Turner.

© 12-14-45; 2 c 2-4-46; New York; AA 3527.

AFP 2-18-46

INTERNATIONAL BUSINESS MACHINES  
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Comparative cost graph. Potential  
monthly savings using IBM  
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author: Robert Semple Rowe;  
© International Business Machines  
Corp.; 25Jan52; AA224900.

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Compare IBM type faces. Folder.

© 26Sep50; AA168431.

DEC 20 1950

AA 26688

International business machines corp.,  
claimant.

Compendio de ajustes de la maquina  
de contabilidad alfabetica modelo 405.  
[Binghamton, N. Y., Printed by the F.  
A. West printing co.] cl946.

stapled sheets (35 p.) illus.

21 1/2 x 14cm. (Form A82-3075-0, S)  
Perforated for insertion in binder.  
Each sheet is folded.

Appl. author: Luis Gurza, 1906-

© 9-9-46; 2 c 10-30-46; New York;

AA 26688.

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chines Corp., as employer for hire  
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chines Corp. 17May50 EU204950

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Customer engineering field training:  
IBM proof machine, type 802-3 proof  
machine. ©

**INTERNATIONAL BUSINESS MACHINES CORPORATION.**

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**Customer engineering field training: IBM  
type 856 cardatype, mechanical illustra-  
tions and adjustments. ©**

INTERNATIONAL BUSINESS MACHINES CORPORATION.

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Customer engineering instruction: IBM  
electric executive typewriter model 4. (M)

INTERNATIONAL BUSINESS MACHINES CORPORATION.

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Customer engineering instruction: IBM  
electric standard typewriter model 1. ©

INTERNATIONAL BUSINESS MACHINES CORPORATION.

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\* Customer Engineering Instruction, Type 101  
Electronic Statistical Machine,  
Mechanical Illustrations. JP1377.

INTERNATIONAL BUSINESS MACHINES CORPOR-  
ATION. SEE

- \* Customer Engineering Instruction, Type  
24-26 Card Punch, Mechanical  
Illustrations. JU7139.

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claimant.

... Customer engineering manual, test  
control panel, alphabetic accounting  
machine type 405. New York, Interna-  
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pamphlet (14 p.) illus. 28cm.  
(Form 10-3526-0-2M)

~~At~~ head of title: IBM electric punch-  
ed card accounting machines.

Appl. author: Robert Miles Baker,  
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© 9-27-46; 2 c 10-30-46; New York;  
AA 26690.

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Customer's instructions for installing the IBM recorder. New York, c1951. 23 p., illus.  
© on revisions; 22Feb51; AA185395.

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INTERNATIONAL BUSINESS MACHINES  
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Customer's instructions for setting  
the IBM electric time system with  
electronic self-regulation. Pt.  
no. 91588. Form 23-6005-0. 7 p.  
illus. cAppl. author: Richard  
Winfield Sharers © International  
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AA230260.

**INTERNATIONAL BUSINESS MACHINES  
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**Customer's instructions for the  
operation and care of the IBM  
program machine, type 803. Pt.  
no. 91008. Form 23-7285-1.  
6 p. illus. cAppl. author:  
Richard Winfield Sharers © In-  
ternational Business Machines  
Corp.; 31Oct52; AA230261.**

**INTERNATIONAL BUSINESS MACHINES CORPO-  
RATION.**

**Dear Mr. Saxe ... KK86165. SEE  
Holland (Reginald H.) inc.**

INTERNATIONAL BUSINESS MACHINES CORPOR-  
ATION.

Dear Mr. Saxe: I am told that the  
greatest physicist of our age ...  
KK85516. SEE Holland (Reginald H.)  
Inc.

INTERNATIONAL BUSINESS MACHINES CORPOR-  
ATION.

Dear Mr. Saxe: Ours is the age of  
wonderful machines. KK85517. SEE  
Holland (Reginald H.) inc.

AA 3522

International business machines corp., claimant.  
... Demonstrations. New York, International  
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cover-title, 4 p. 28 x 21½ cm. (IBM sales  
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loose-leaf booklet.

Application author: Anne Turner.

© 12-14-45; 2 c 2-4-46; New York; AA 3522.

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Demonstrations and dollars. 1 v.,  
illus. © 30Jun49; AA127346.



INTERNATIONAL BUSINESS MACHINES  
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Description of operation and  
system connections, IBM electric  
time systems with electronic  
self-regulation and wire connect-  
ed supervision. Folder, illus.  
© 12Jul48; AA92018.

International Business Machines Corp.

THINK.

Diary of U. S. participation in World War

II. [First published in 1946 under title:

Diary of World War II. Edmund F.

Hackett, editor of Think] 374 p. illus.

© International Business Machines Corp.,

New York; 9Feb50; A40885.

I. Hackett, Edmund Francis.

II. International Business Machines Corp.

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**INTERNATIONAL BUSINESS MACHINES  
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**Distribution accounting; orders,  
billing, accounts receivable,  
sales accounting. 33 p. Appl.  
author: International Business  
Machines Corp., employer for hire  
of Einar Lawrence Kirkegaard.  
Appl. states prev. pub. as IBM  
accounting, distribution account-  
ing. © International Business  
Machines Corp.; 8Jan54; A130897.**

**INTERNATIONAL BUSINESS MACHINES  
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**EAM card stock; physical properties  
and physical testing methods. IBM.  
New York [1951] 136 p. illus.  
[Appl. author: Vladimir Toman]  
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Corp.; 26Dec51; AA202302.**

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EAM sales briefs classified by  
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© 10Mar49; A4117776.

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ET sales training. Demonstrating  
the IBM electric typewriter to  
educators. 7 p. illus. Appl.  
author: Robert Semple Rowe.

© International Business Machines  
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**Easy, fast, statistical typing with  
IBM all-electric decimal tabula-  
tion. Folder. illus. Appl.  
author: Marion Swannie Hall.  
© International Business Machines  
Corp.; 19Dec52; A79873.**

- 1. HALL, MARION SWANNIE.**
- 2. TITLE.**

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Educational booklets, promotional  
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[Index] Sheet. © 10Mar49;

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ceedings, Endicott, New York, August  
25-29, 1947. New York [1948]  
96 p., diagra. © 13May48; AA86001.

INTERNATIONAL BUSINESS MACHINES COR-  
PORATION ©

Electric typewriter [by] Charles Fer-  
dinand Graf, jr. 35 mm. film strip.

© 21Mar49; JP5549.

INTERNATIONAL BUSINESS MACHINES  
CORPORATION ©.

Electric typewriters in education.

20 p., illus. © 28Jun51;

AA190214.

AUG 30 1951

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**Electric typewriters maintenance  
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author: International Business  
Machines Corp., employer for  
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Electronics and IBM. Folder.  
illus. Appl. author: James  
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Electronics in IBM. [New York, 1952]  
79 p. illus. Appl. author: Joseph Guy  
Ayers, Jr. © International Business  
Machines Corp.; 23Oct52; A73624.

I. Ayers, Joseph Guy, Jr.

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No. 4. © 30Nov49; AA138695.

No. 5. © 16Jan50; AA142248.

JAN 10 1951

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Elementary DC electricity. Extension  
course. Lesson 3. 32 p., illus.

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TION ©.

Elementary DC electricity; extension  
course. Course of study. Endi-  
cott, N. Y., International Business  
Machines Corp., Dept. of Education.  
8 p. © 7Jan49; A112110.

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AA 3514

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Elementary electronics. A correspondence  
course. Lesson 10.

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AA 3513

International business machines corp.,  
claimant.

Elementary electronics. Extension  
course. A. C. circuits.

See

Bennett, R

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APR 2-13-46

AA 11406

International business machines corp., claimant.

Elementary electronics; extension course,  
lesson 16. Endicott, N. Y., International  
business machines corp. [c1946]

cover-title, pamphlet (36 p.) illus.  
21 1/2cm.

Appl. author: C. H. Snyder.

© 4-1-46; 2 c 4-25-46; New York;  
AA 11406.

vf 5-9-46

AA 11405

International business machines corp., claimant.

Elementary electronics; extension course,  
lesson 17. Endicott, N. Y., International  
business machines corp. [c1946]

cover-title, pamphlet (23 p.) illus.  
21 1/2cm.

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AA 12461

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lesson 19. Endicott, N. Y., International  
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cover-title, pamphlet (32 p.) illus.  
21 1/2cm.

Application author: Carl Snyder.

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vf 5-24-46

AA 20591

International business machines corp.,  
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Elementary electronics; extension  
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Appl. author: Andrew Taras.  
© 5-27-46; 2 c 7-11-46; New York;  
AA 20591.

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Title from cover.

Appl. author: Carl Henry Snyder, 1917  
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AA 22854.

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International business machines corpora-  
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Elementary electronics. Extension  
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Lesson 11. © 1-25-46; 2c 2-15-46;  
AA 4991.

Lesson 12. © 1-25-46; 2c 2-15-46;  
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Escapement pawl operation: executive  
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Facts about positions in IBM for  
college and university students.

31 p. Appl. author: Interna-  
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Maloney, Joseph J

General of the army Dwight D. Eisenhower,  
representative American soldier. [New York,  
International business machines corp., c1945]

cover-title, 32 p. illus. 28 x 21<sup>1</sup>/<sub>2</sub> cm.  
pamphlet.

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ANP 2-18-46

AA 3530

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New York, International business machines corp.  
[c1945]

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training)

~~loose-leaf~~ pamphlet.

Application author: A. L. Sprecker.

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27 p. illus. cAppl. author:

Marion Swannie Hall; © Inter-  
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8Sep52; AA223091.

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29 p. Appl. author: International Business Machines Corp., employer for hire of Joseph Thomas Carty. NM: additions & revisions. © International Business Machines Corp.; 1Mar54; A135057.

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**35 p. illus. Appl. author:  
Marion Swannie Hall. © on addi-  
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- 1. HALL, MARION SWANNIE.**
- 2. TITLE.**

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Appl. author: International Busi-  
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General accounting for electric,  
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author: Einar Lawrence Kirke-  
gaard]

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[Kirkegaard, Einar Lawrence] 1895 -

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Lawrence Kirkegaard. NM: addi-  
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ing for the meat packing industry.**

**New York [1952] 41 p. illus.**

**Appl. author: Harold Ernest Pim.**

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**1 PIM, HAROLD ERNEST.  
2 TITLE.**



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supervision; foreword. New York,  
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[c1946]

pamphlet. illus. 28 cm.

Perforated for insertion in binder.  
Appl. author: Louis Robert Mobley,  
1915-

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AA 29701

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Appl. author: Louis Robert Mobley,  
1915-

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**Appl. author: George Ihnken**

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[New York, 1947]

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Folder. illus. rAppl. author:

James Cheston Constable;

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**IBM accounting machine type 403.  
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AA 11409

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Application author: Carolyn Guidinger.

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(C) 3-11-46; 2 c 4-25-46; New York; AA 11409.

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Application author: Edith Dimmitt.

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Application author: R. L. Holslegel.

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AA 21304

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Appl. author: Carolyn Estelle Guidin-  
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AA 6259

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Business Machines Corp.; 2Apr54;  
A148915.

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**The new era card-manufacturing  
machine (16") Maintenance  
manual. 58 p. Appl. author:  
International Business Machines  
Corp., employer for hire of  
John Yerby Elgin. © International  
Business Machines Corp.; 19Mar54;  
A155171.**

INTERNATIONAL BUSINESS MACHINES  
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A new high speed IBM electric  
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card. Folder. © 12Jul48;  
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**The new IBM accumulating reproducer.**

**2 basic machines in 1. Folder.**

**Appl. author: James Cheston Con-  
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New IBM card-programmed electronic  
calculator. Folder, illus.

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**New IBM coded signal receiver. Ex-  
panded programming up to 9 cir-  
cuits each frequency. Sheet.  
Appl. author: William F. Schilling.  
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correspondence. 1 v., illus.

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The new IBM electric executive type-  
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The new IBM form line selector  
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Appl. author: International  
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Thomas Carty. © International  
Business Machines Corp.; 24May54;  
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Application author: H. W. Innis.

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Appl. author: William Bernard  
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Sheet. Appl. author: Interna-  
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Application author: M. C. Boas.

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**Operation manual. Appl. author;**

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Elgin. © International Business  
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us ... KK86166. SEE Holland  
(Reginald H.) Inc.

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**150 lines of detailed information  
every minute. Folder. Appl.  
author: International Business  
Machines Corp., employer for  
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**Opportunities unlimited; the  
engineer in IBM laboratories.**

**31 p. Appl. author: Inter-  
national Business Machines Corp.,  
employer for hire of Peggy  
Pierce Elfvin. © International  
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International Business Machines Corp.

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Preliminary manual of information.

FOR CURRENT ENTRIES

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Appl. author: International  
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Preventive maintenance, IBM standard  
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Application author: Anne Turner.

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author: Robert Semple Rowe.

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Ramon Grau San Martin, estadista,  
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Printed by Mail & express printing  
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Text in Spanish.

Appl. authors: Clotilde Arias (trans-  
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**Appl. author: Luis Gurza.**

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**Appl. author; International  
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in radians or equivalent degrees  
and minutes [prepared by the]  
Scientific Computation Laboratory,  
International Business Machines  
Corp., Endicott, N. Y. IBM Lab-

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Table of the natural trigonometric  
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Appl. author: International Busi-  
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Appl. author: Helen Gyger Rippey,  
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afp 9-26-46

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ENDICOTT, N. Y.

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in radians or equivalent degrees  
and minutes [prepared by the]  
Scientific Computation Laboratory,  
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Purchase, N. Y.

v. 1, 1954, no.

No.	Date	Pub. Date	Entry No.	
1.	Feb.	2 Dec 53	B 450649	Req. for correct form 12/10/53
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	Nov.	Ⓢ		
	<del>Dec.</del>	Ⓢ		
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the table napkin with the 3 im-  
provements paper napkins needed  
most. c3 pictures of Godfrey,  
large box of napkins & Little  
Lulu; black & white (In the  
Houston chronicle, Dec. 3, 1953,  
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Arthur Godfrey discovers Veldown,  
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INTERNATIONAL CELLUCOTTON PRODUCTS  
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Arthur Godfrey says, don't put a  
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Appl. author: Winifred S. Snyder.  
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Appl. author: Winifred S. Snyder.  
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Arthur Godfrey says, it's Kleenex  
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From Look, Dec. 1, 1953, p. 25.

Appl. author: Winifred S. Snyder.

© 17Nov53; KK92129.

title made

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Arthur Godfrey says, it's Kleenex  
tissue time. [School day scene]  
From Life, Sept. 14, 1953, p. 124.  
Appl. author: Winifred S. Snyder.  
© 11Sep53; KK90800.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Arthur Godfrey says, it's Kleenex  
tissue time. [School scene] From  
Puck, the comic weekly (Chicago  
herald American), Aug. 30, 1953,  
p. 5. Appl. author: Winifred S.  
Snyder. © 30Aug53; KK92130.

title made

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Arthur Godfrey says, it's Kleenex  
tissue time. [Tubby with hod  
carrier] From Everywoman's maga-  
zine, Sept. 1953, p. 58. Appl.  
author: Winifred S. Snyder.  
© 27Aug53; KK90795.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Arthur Godfrey says, let Halloween  
fun remind you, it's Kleenex tissue  
time. [Halloween scene centered  
around large box of Kleenex] From  
Look, Oct. 6, 1953, p. 123. Appl.  
author: Winifred S. Snyder.  
© 22Sep53; KK90886.



INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Arthur Godfrey says ... Try this  
new Kleenex product, Veldown, the  
table napkin with the 3 improve-  
ments ... [Table scene] (In the  
Detroit news, Jan. 17, 1954, comic  
section) Appl. author: John  
Cook. © 17 Jan 54; KK93962.

Try ... improvements.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Be thrifty, buy quality. Kleenex  
tissues. [Little Lulu holding a  
merit seal] Poster. Appl. au-  
thor: Winifred S. Snyder.

© 18ep54; KK99595.

INTERNATIONAL Cellucotton Productions Company. ✓

SEE

Carnival. MU4858.

JAN 26 1950

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Colds call for Kleenex. [Little  
Lulu & a large box of Kleenex in  
a windstorm] (Tissues) Poster.  
(Its [Design no. 800]) Appl. au-  
thor: Winifred S. Snyder.

© Mar53; KK82810.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Coming your way soon. All the  
Kleenex you need to meet consumer  
demand. [Little Lulu holding up  
full page announcement ad] Clip-  
ping. © 12Nov47; KK29935.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Compare tissues, compare boxes;  
there is only one Kleenex.

Clipping. © 1Nov48; KK32882.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Compare tissues, compare boxes, there  
is only one Kleenex. [Little Lulu  
on trapeze using magnifying glass  
on large box Kleenex. From Chicago  
stagebill, May 6, 1951, p. 9]  
Sheet. © 6May51; KK62557.

JUN 25 1951

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Compare tissues..compare boxes -  
there is only one Kleenex. [Little  
Lulu hanging from swing by toes]  
Clipping. © 12Oct48; KK28680.



INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Delsey special. (Toilet tissue)  
Display card. © 4May53; KK85345.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Did you ever? By Little Lulu.

Kleenex tissues. [Auto scene]

(In Puck, the comic weekly, July  
18, 1954, p. 12) Appl. author:

Winifred S. Snyder. © 18Jul54;

KK100267.

title made.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Did you ever? By Little Lulu.

cBeach scene; Little Lulu &  
box of Kleenex (Kleenex tissues)

(In Look, Aug. 24, 1954, p. 68)

Appl. author: Winifred S. Snyder.

© 10Aug54; KK99090.

*Revised*

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Did you ever? By Little Lulu.

Kleenex tissues. cBeach scene;

Little Lulu, box of Kleenex &

hands (In Puck, the comic

weekly, Aug. 8, 1954, p. 9)

Appl. author: Winifred S. Snyder.

© 8Aug54; KK100049.

*Revised*

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Did you ever? By Little Lulu.

Kleenex tissues. [Cold scene]

(In Puck, the comic weekly, Oct.

3, 1954, p. 2) Appl. author:

Winifred S. Snyder. © 30ct54;

KK101623.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Did you ever? By Little Lulu.

Kleenex tissues. [Kitchen scene]

(In Puck, the comic weekly, Aug.

29, 1954, p. 9) Appl. author:

Winifred S. Snyder. © 29Aug54;

KK100050.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Did you ever? By Little Lulu.

Kleenex tissues. [Make-up scene]

(In Life, Sept. 6, 1954, p. 87)

Appl. author: Winifred S. Snyder.

© 3Sep54; KK100239.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Did you ever? By Little Lulu.

Kleenex tissues. [Manicure scene]

(In Puck, the comic weekly, Oct.  
31, 1954, p. 9) Appl. author:

Winifred S. Snyder. © 31Oct54;

KK101209.

title made.



INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Did you ever? By Little Lulu.

Kleenex tissues. [Moving scene]

(In Look, Oct. 19, 1954, p. 100)

Appl. author: Winifred S. Snyder.

© 50ct54; KK101454.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Did you ever? By Little Lulu.

Kleenex tissues. (Night stand  
scene; Little Lulu & box of  
Kleenex (In Life, July 12,  
1954, p. 53) Appl. author:  
Winifred S. Snyder. © 9Jul54;  
KK100237.

*Revised*

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Did you ever? By Little Lulu.

Kleenex tissues. cNight stand  
scene; Little Lulu, box of  
Kleenex & hands (In Puck, the  
comic weekly, Nov. 14, 1954,  
p. 3) Appl. author: Winifred  
S. Snyder. © 14Nov54; KK101456.

*Revised*

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Did you ever? By Little Lulu.

Kleenex tissues. [Nursery scene]

(In Look, Nov. 16, 1954, p. 75)

Appl. author: Winifred S. Snyder.

© 2Nov54; KK101455.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Did you ever? By Little Lulu.

Kleenex tissues. [Office scene]  
(In Puck, the comic weekly, Sept.  
19, 1954, p. 9) Appl. author:  
Winifred S. Snyder. © 19Sep54;  
KK100048.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Did you ever? By Little Lulu.

Kleenex tissues. [TV scene] (In  
Ladies' home journal, Nov. 1954,  
p. 47) Appl. author: Winifred S.  
Snyder. © 27Oct54; KK101453.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Don't put a cold in your pocket!  
[Kangaroo] (Kleenex tissues) Clip-  
ping. © 2Jan49; KK33631.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Don't put a cold in your pocket!--

Use Kleenex. Clipping.

© 5Dec48; KK32878.



INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©

Don't put a cold in your pocket! Use  
Kleenex. (Tissues) Sheet. © 13Feb  
48; KK23869.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Don't put a cold in your pocket.  
Kleenex tissues. [Little Lulu  
pulling tissue from box; man  
sneezing] Poster. Appl. au-  
thor: Winifred S. Snyder.  
© 20Sep54; KK100268.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Don't put a cold in your pockets.

cillus. shows Little Lulu offering  
Kleenex to papoose on sqaw's back  
(Tissues) Adv. from Chicago  
stagebill, Mar. 2, 1952, p. 10.  
Appl. author: Winifred S. Snyder.  
© 2Mar52; KK77043.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

✓ Don't take just "tissues" get Kleenex  
tissues! [Comic strip of Little  
Lulu as a private detective with  
smaller comic of Little Lulu with  
Tubby] Sheet. © 22Jan50; KK45319.

FEB 8 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Fascinating new project for your sewing classes! Free 12 beautiful designs and instructions by Mary Brooks Picken for Kleenex box covers. [From Forecast for Home Economists, Sept. 1950, p. 2]

© 20Aug50; KK53135.

OCT 2 - 1950

INTERNATIONAL Cellucotton Products Company.

SEE

Forgetful Lulu. MU4918.

JAN 3 0 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Free, this life-size Little Lulu for  
your Kleenex mass displays. [12-  
inch and 8-inch Little Lulu cutouts;  
4-foot cutout with grocer] (Tis-  
sues) Sheet from Notion & novelty  
review, June 1951, p. 4 of cover.

© 25May51; KK63960.

AUG 20 1951

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Gold Romancer - finds the answer!

[Little Lulu carrying sign reading "Little Lulu eases the sneezes"] (Kleenex tissues) Clipping. © 24Dec48; KK31004.



INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

A golden opportunity to increase  
your Kleenex [tissue] sales. Plan  
a golden book promotion with these  
P. O. P. displays. (In Chain  
store age, grocery manager ed.,  
Apr. 1954, p. 136-137) Appl. au-  
thor: Winifred S. Snyder.

© 30Mar54; KK95416.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

A golden opportunity to increase  
your Kleenex [tissue] sales. Plan  
a Kleenex golden book promotion  
with these P. O. P. displays. (In  
Chain store age, variety store  
managers ed., Apr. 1954, p. 80)  
Appl. author: Winifred S. Snyder.  
© 30Mar54; KK95417.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Hm-m--all alike! But there's only  
one Kleenex. Clipping.

© 7Nov48; KK32879.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©

Em-m-all alike but there's only one  
Kleenex. (Tissues) Sheet. © 4 May  
48; KK23915.

INTERNATIONAL CELLUCOTTON PRODUCTS CO.

How to catch a cold. The story  
of menstruation. © 21Sep51;  
A265567.

SEE 1955 file

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

ICP idea trading post. Big promotions get good publicity. (Kleenex tissues) (In Chain store age, grocery executives' ed., Dec. 1953, p. 76-77) Appl. author: Winifred S. Snyder. © 10Dec53; KK92350.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

ICP idea trading post. Brooklyn  
druggist welcomes Arthur Godfrey.  
[Kleenex tissues store promotion]  
From Chain store age, Oct. 1953,  
p. 26-27. Appl. author: Winifred  
S. Snyder. © 10Oct53; KK90890.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

ICP idea trading post. Delsey  
ctissues in colors a selling  
success. (In Chain store age,  
toilet goods sales manual section,  
June 1954, p. 2) Appl. author:  
Winifred S. Snyder. © 30May54;  
KK97219.



INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

ICP idea trading post. Denver drug  
store repeats promotion. (Klee-  
nex tissues) (In Chain store age,  
drug store managers' ed., Dec.  
1953, p. 94-95) Appl. author:  
Winifred S. Snyder. © 10Dec53;  
KK92351.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

ICP idea trading post. Dominant  
Kleenex-Delsey display pays off in  
Kansas super. Dean Kay is pictur-  
ed. (Kleenex tissues) (In the  
Progressive grocer, June 1954, p.  
84-85) Appl. author: Winifred S.  
Snyder. © 1Jun54; KK97218.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

ICP idea trading post. Dominant  
Kleenex-Delsey display pays off in  
Kansas super. Dean Kay is shown.  
(Kleenex tissues) (In Food top-  
ics, June 7, 1954, p. 45) Appl.  
author: Winifred S. Snyder.  
© 7Jun54; KK97215.

title made.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

ICP idea trading post. If you can't  
beat 'em, join 'em. (Kleenex  
tissues) From Chain store age,  
Nov. 1953, p. 36-37. Appl. author:  
Winifred S. Snyder. © 10Nov53;  
KK91154.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

ICP idea trading post. Indianapolis  
supermarket maintains a 75-case  
display of Kleenex and Delsey  
[tissues] all year long. From  
Supermarket news, Oct. 19, 1953,  
p. 8-9. Appl. author: Winifred S.  
Snyder. © 19Oct53; KK91153.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

ICP idea trading post. Island Kleenex [tissues] display pays off for Georgia druggist. At Mark's drug store, Atlanta ... [Sales promotion & display] (In Drug topics, June 14, 1954, p. 15) Appl. author: Winifred S. Snyder.

© 14Jun54; KK97985.

title made.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

ICP idea trading post. Island Klee-  
nex [tissues] display pays off for  
Georgia druggist. [Two page  
spread] (In Chain store age, drug  
executives' ed., June 1954, p. 76-  
77) Appl. author: Winifred S.  
Snyder. © 30May54; KK97217.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

ICP idea trading post. It's Kleenex  
tissue time all across the land.  
From Supermarket news, Nov. 16,  
1953, p. 8-9. Appl. author: Wini-  
fred S. Snyder. © 16Nov53;  
KK91152.



INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

ICP idea trading post. It's Kleenex  
tissue time all across the land.

[Store promotion] From Progressive  
grocer, Nov. 1953, p. 16-17. Appl.  
author: Winifred S. Snyder.

© 1Nov53; KK90891.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

ICP idea trading post. Kleenex  
[tissues], Kotex, Delsey a must.  
Edith C. Hood of Tod Pharmacy,  
Tooele, Utah. (In Chain store  
age (Drug store managers ed.),  
Nov. 1954, p. 26-27) Appl. au-  
thor: Winifred S. Snyder.

© 7Nov54; KK101804.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

ICP idea trading post. Stock up  
for the sneezin season. Charles-  
ton, So. Carolina. (Kleenex  
tissues) (In Chain store age,  
grocery managers ed., Jan. 1954,  
p. 84-85) Appl. author: Wini-  
fred S. Snyder. © 30Dec53;  
KK93464.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

ICP idea trading post. Tie-in ad-  
vertising builds extra Kleenex  
[tissue] volume. Hillcrest  
Heights, Maryland, January, 1954.  
(In American druggist, Jan. 18,  
1954, p. 78-79) Appl. author:  
Winifred S. Snyder. © 18Jan54;  
KK93809.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

ICP idea trading post. World's  
largest Kleenex [tissues] display.  
Merle Staub, co-owner, Cracker  
Barrel Market no. 1, Van Nuys,  
California. (In Chain store age  
(Grocery managers ed.), Nov. 1954,  
p. 164-165) Appl. author: Wini-  
fred S. Snyder. © 7Nov54;  
KK101801.

**INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.**

**"It's easy to figure" says Little  
Lulu. Kleenex. cPicture of  
Little Lulu figuring sales profits  
on blackboard; (Tissues) Adv.  
from Variety store merchandiser,  
May 1952, p. 31. Appl. author:  
Winifred S. Snyder. © 5May52;  
KK77157.**

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

It's easy to figure, says Little  
Lulu. Kleenex, America's favorite  
tissue. [Blackboard scene] From  
Notion & novelty review, June 1953,  
p. 4 of cover. Appl. author: Wini-  
fred S. Snyder. © 25May53;  
KK90796.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Kleenex disposable tissues. Jumbo  
size. D-214. [Elephant display]  
Poster. © 10Jun54; KK98740.



INTERNATIONAL CELLUCOTTON PRODUCTS

COMPANY. ©

Kleenex disposable tissues. Jumbo  
size. D-224. [Elephant display]  
Poster. © 10Jun54; KK98739.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Kleenex disposable tissues. Jumbo  
size. [Pink elephant displays]  
Poster. © 21Jun54; KK97683.

**INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.**

**Kleenex pops up, too. cillus. shows  
Little Lulu indicating with hand  
that Kleenex pops up in the same  
manner as the rabbit (Tissues)  
Adv. from Chicago stagebill, July  
29, 1952, p. 8. Appl. author:  
Winifred S. Snyder. © 29Jul52;  
KK77044.**

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Kleenex sewing projects ... featuring  
basic stitches, seams and construc-  
tions used in sewing projects of  
this type. Folder. © 10Jul50;  
KK51782.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Kleenex tissue box-cover, Bo Peep.  
(Tissues) Folder. (1) © 10Jul50;  
KK51783.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Kleenex tissue box-cover, Dolly Var-  
den. (Tissues) Folder. (4)

© 10Jul50; KK51786.

APR 1 7 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Kleenex tissue box-cover, Esquire.

(Tissues) Folder. (8) © 10Jul50;

KK51790.

JUL 17 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Kleenex tissue box-cover, Janie;  
Frivolous Sal. (Tissues) Folder.  
(3A-3B) © 10Jul50; KK51785.



INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©

Kleenex tissue box-cover, Madame Du  
Barry. (Tissues) Folder. (9)

© 10Jul50; KK51791.

JUL 17 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©

Kleenex tissue box-cover, Patch-Patch.  
(Tissues) Folder. (11) © 10Jul50;  
KK51793.

AUG 1 7 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Kleenex tissue box-cover, Rick Rack.  
(Tissues) Folder. (7) © 10Jul50;  
KK51789.

51789

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Kleenex tissue box-cover, Romany.

(Tissues) Folder. (5) © 10Jul50;

KK51787.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Kleenex tissue box-cover, Scarlett.  
(Tissues) Folder. (12) © 10Jul50;  
KK51794.

AUG 1 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©

Kleenex tissue box-cover, Terry.

(Tissues) Folder. (6) © 10Jul50;

KK51788.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Kleenex tissue box-cover, the Duchess;  
Pack-It. (Tissues) Folder. (2-2A)

© 10Jul50; KK51784.

MADE IN U.S.A.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Kleenex tissue box-cover, Ups 'n  
Downs. (Tissues) Folder. (10)

© 10Jul50; KK51792.

10 7 1950



INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Kleenex tissues, jumbo size. 1  
square foot. Label. © 18Sep53;  
KK89101.

INTERNATIONAL Cellucotton Products Company.

SEE

Little Lulu. NU4366.

KK 1436

International cellucotton products co.,  
claimant.

Little Lulu. (Bond adv.) (Advertising  
Kleenex) [Chicago, Printed by Chicago  
herald American] © 1945.

clipping.

Print.

Comic strip.

Appl. author: Winifred Snyder.

© 11-4-45; 2c 2-27-46; Chicago;

KK 1436.

4-22-46 rs

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu. (Eyeglass tissues)

Sheet. Oh! Say can you see?

[Lulu marching with drum and pipe]

© 6Nov49; KK43069.

KK 1437

International cellucotton products co.,  
claimant.

Little Lulu. (Ice skating) (Adver-  
tising Kleenex) [Chicago, Printed by  
Chicago herald American] © 1945.

clipping.

Print.

Comic strip.

Appl. author: Winifred Snyder.

© 12-2-45; 2c 2-27-46; Chicago;

KK 1437.

4-22-46 rs

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. Kleenex. (Tissues)

How a dealer's quick conclusion end-  
ed Lulu's great confusion. c8  
small and 1 large illus., Little  
Lulu in store ...3 Sheet.

© 25Sep51; KK67126.

NOV 15 1951

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. Kleenex. (Tissues)

Only Kleenex serves one-at-a-time.

(Little Lulu pulling tissues out  
of box of Kleenex) Sheet from  
the Playbill, Oct. 1, 1951, p. 25.

© 10oct51; KK66509.

NOV - 1 1951

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. Kleenex. (Tissues)

Timely tips by Little Lulu. (4 il-  
lus.) Sheet from Look, Aug. 28,  
1951, p. 14. © 14Aug51; KK65395.

SEP 25 1951



INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. Kleenex. (Tissues)

Timely tips, by Little Lulu. (Lit-  
tle Lulu at stove; chasing dog;  
ducking rolling pin ....) Sheet  
from Life, Sept. 24, 1951, p. 96.  
© 21Sep51; KK66769.

SEP 31 1951

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. Kleenex. (Tissues)

Timely tips by Little Lulu. (4 il-  
lus. Little Lulu grinding meat in  
food grinder ...) Sheet from  
Modern romances, Sept. 1951, p.  
77. © 10Aug51; KK65710.

OCT - 3 1951

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu. Kleenex. (Tissues)

Timely tips by Little Lulu.

[Little Lulu helping lady hang  
clothes] Sheet from Look, July  
31, 1951, p. 80. © 17Jul51;  
KK64336.

AUG 2 4 1951

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. Kleenex. (Tissues)

Timely tips by Little Lulu. (Lit-  
tle Lulu leading band into store;  
Little Lulu being presented cup  
for Kleenex) Sheet. © 25Jul51;  
KK66992.

NOV - 7 1951

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. Kleenex. (Tissues)

Timely tips by Little Lulu. Sheet  
from Look, June 5, 1951, p. 121.

© 22May51; KK63984.

AUG 20 1951

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. Kleenex. (Tissues)

Timely tips by Little Lulu. Sheet

from the Saturday evening post,

July 14, 1951, p. 82. © 11Jul51;

KK63983.

AUG 20 1951

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. Kleenex. (Tissues)

Timely tips by Little Lulu. c6  
small illus.; helpful ways to  
save, overshoe mix-ups, etc.  
Sheet. © 26Oct51; KK67127.

1951 1 5

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Kleenex tissues)

- and don't forget your Kleenex

Pocket-Pack. [From Today's woman,  
Nov. 1950, p. 115] Sheet.

© 2000t50; KK56682.

JAN 22 1951



INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Kleenex tissues)

Don't put a cold in your pocket.

[From Chicago stagebill, Nov. 26,  
1950, p. 11] Sheet. © 26Nov50;  
KK56912.

JAN 22 1951

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©

Little Lulu. (Kleenex tissues)

Don't put a cold in your pocket.

[Indian squaw with sneezing pa-  
poose] Poster. © 10ct50;

KK53984.

OCT 11 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Kleenex tissues)

Don't take just tissues, get Klee-  
nex tissues! [From Puck, Oct. 1,  
1950, sec. 1, p. 6] Sheet.

© 10oct50; KK54210.

OCT 23 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Kleenex tissues)

Heap big sneezin' season here now!

[From Notion and novelty review,  
Oct. 1950, back cover p.] Sheet.

© 25Sep50; KK54795.

NOV 10 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Kleenex tissues)

Kleenex - your best buy in tissues.

[From Puck, the comic weekly,

Nov. 26, 1950, p. 2, section 2]

Sheet. © 26Nov50; KK56131.

DEC 13 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©

Little Lulu. (Kleenex tissues)

No blow too big for Kleenex! [Lit-  
tle Lulu and sneezing elephant]

Poster. © 1Sep50; KK53985.

OCT 11 1950

INTERNATIONAL CELUCOTTON PRODUCTS COM-  
PANY C.

Little Lulu. (Kleenex tissues)

Sneezin's greetings! It's Kleenex!

[From Chicago stagebill, Dec. 4,  
1950, p. 11] Sheet. © 3Dec50;

KK56684.

JAN 22 1951

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Kleenex tissues)

Sneezin's greetings! It's Kleenex!

[From Movie life, Nov. 1950, p.  
12] Sheet. © 5Oct50; KK56129.

DEC 13 1950



INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Kleenex tissues)

They're safe for next Christmas - in  
Kleenex! [From True confessions,  
Nov. 1950, p. 93] Sheet.

© 11oct50; KK56286.

DEC 18 1950

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu. (Kleenex tissues)

Timely tips by Little Lulu. [From

Look, Dec. 19, 1950, p. 17]

Sheet. © 19Dec50; KK58493.

FEB 27 1951

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu. (Kleenex tissues)

Timely tips by Little Lulu. [From

Look, Mar. 13, 1951, p. 80]

Sheet. © 27Feb51; KK59677.

APR 2 - 1951

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY, ©

Timely tips by Little Lulu. [From  
Modern romances, May 1951, p. 13]  
Sheet. © 10Apr51; KK61087.

*Little Lulu. (Kleenex Tissue)*

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©

Little Lulu. (Kleenex tissues)

Timely tips by Little Lulu. [Six  
small illus.] Sheet from the  
Saturday evening post, June 16,  
1951, p. 124. © 13Jun51; KK63366.

JUL 23 1951

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Kleenex tissues)

Timely tips, by Little Lulu. [Six  
small illus: Little Lulu, baby  
bathing; woman putting on make-  
up; etc. From the Saturday eve-  
ning post, Feb. 24, 1951, p. 114]  
Sheet. © 21Feb51; KK59344.

MAR 26 1951

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Kleenex tissues)

You oughta serve one at a time,  
like Kleenex. [From Movie life,  
Sept. 1950, p. 74] Sheet.

© 7Aug50; KK55086.

NOV 16 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Kleenex tissues)

Your best buy in tissues, Kleenex.

[Little Lulu beside fence] Post-  
er. © 1Apr51; KK60063.

APR 23 1951



KK 1440

International cellucotton products co.,  
claimant.

Little Lulu. (Lulu's reducing salon)  
(Advertising Kleenex) [Chicago, Printed  
by Chicago herald American] © 1946.

clipping.

Print.

Comic strip.

Appl. author: Winifred Snyder.

© 1-27-46; 2c 2-27-46; Chicago;

KK 1440.

4-23-46 rs

KK 1439

International cellucotton products co.,  
claimant.

Little Lulu. (Tattooing) (Advertis-  
ing Kleenex) [New York, Printed by  
Hearst magazines, inc.] © 1945.

clipping.

Print.

Comic strip.

Appl. author: Winifred Snyder.

© 1-2-46; 2c 2-27-46; Chicago;

KK 1439.

4-23-46 rs

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

✓ Little Lulu. (Tissues) Card.

Little Lulu holding Kleenex  
tissues in left hand. © 23 May 49;  
KK46607.

MAR 20 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Clipping.

Be sure - get Kleenex! [Little  
Lulu with dancing couple, baby,  
housewife, and Kleenex box]

© 24Apr49; KK36640.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Clipping.

Be sure - get Kleenex - America's  
favorite tissue. [Little Lulu with  
sneezing man, secretary, wife, and  
Kleenex box] © 10Apr49; KK36041.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Clipping.

Be sure - get Kleenex - America's  
favorite tissue. [Little Lulu  
with young man, couple, young  
woman, and Kleenex box]

© 5Jun49; KK37561.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Clipping.

Be sure - get Kleenex - America's  
favorite tissue. [Streetcar, bath-  
room, and automobile illus.]

© 13Mar49; KK34344.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Clipping.

Be sure - get Kleenex - America's  
favorite tissue. [Woman, little  
boy and young girl illus.]

© 13Feb49; KK34345.



INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Clipping.

"Blow hard, Alvin - Kleenex can  
take it!" [Lulu and small boy]

© 18Dec48; KK34348.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu. (Tissues) Clipping.

"Don't be a public pest - use  
Kleenex! [Lulu offering boss  
box] © 24Feb49; KK33868.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Clipping.

It's magic - the way Kleenex pops  
up! [Little Lulu as a magician]

© 1May49; KK36365.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Clipping.

"It's magic - the way Kleenex pops  
up!" [Lulu and rabbits]

© 18Feb49; KK34347.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Clipping.

Little Lulu eases the sneezes.

[Lovers, ice skaters, and school  
boy] © 16Jan49; KK34543.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Clipping.

M-m-m - Kleenex pops up too!

[Little Lulu watching Kleenex box  
and toaster] © 29Apr49; KK35934.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu. (Tissues) Clipping.

Only Kleenex is "just like" Kleenex.

[Four illustrations] © 9Mar49;

KK34004.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Clipping.

Psst - the best dressed noses use  
Kleenex! [Little Lulu following  
woman] © 18Apr49; KK36349.



INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Clipping.

Soft! Strong! Pops up! Your best  
buy in tissues! [4 illus. with  
Little Lulu. 1 illus. of Kleenex  
tissues box] © 4May49; KK36366.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

· Little Lulu. (Tissues) Clipping.

There is only one Kleenex. [Four  
illustrations] © 25Feb49;  
KK33869.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Clipping.

Times have changed - we play drop  
the Kleenex! [Lulu and children  
playing game] © 18Jan49; KK34346.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Clipping.

Tired make-up. Quick take-up!

[Little Lulu and girl removing  
make-up] © 25Apr49; W36364.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Clipping.

"When that big blow comes - here's  
the Kleenex!" [Lulu and sea cap-  
tain] © 25Feb49; KK34351.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Clipping.

When you gotta blow - it better be  
Kleenex! [Lulu and sneezing ele-  
phant] © 25Jan49; KK34343.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Clipping.

You can't sell a better tissue!

[Little Lulu with tissue, bunny,  
fat boy, magician, and Kleenex  
box] © 25May49; KK37563.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu. (Tissues) Posters.

Don't put a cold in your pocket!

[Little Lulu offering Kleenex to  
sneezing snow man] © 1Feb49;  
KK48626.

MAY 1 0 1950



INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu. (Tissues) Posters.

In sneezin' season - use Kleenex.

[Little Lulu rushing with Kleenex  
to igloo] © 1Dec49; KK48625.

MAY 1 0 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Posters.

Kleenex pops up, too! Saves tissues;  
saves money. [Little Lulu and  
rabbit] (2503) © 1Mar50;  
KK47832.

APR 1 8 1950

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu. (Tissues) Posters.

Only Kleenex serves one at a time.

[Little Lulu holding tissue and  
pointing to box of Kleenex]

© 1Nov49; KK48627.

MAY 1 0 1950

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu. (Tissues) Sheets.

Ah-ah- not just tissues, but Kleenex tissues! [Burglar stealing box of tissues and Little Lulu watching and holding flashlight]

© 22May50; KK50924.

JUL 1 8 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheets.

Ah-ah - not just tissues, but Kleen-  
ex tissues! [Little Lulu and  
thief] © 2Sep49; KK41160.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY C.

Little Lulu. (Tissues) Sheet.

And something new - a Kleenex pocket-pack! [Little Lulu giving bride gift of Kleenex tissues]

© 23Apr50; KK49050.

MAY 19 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheet.

Be sure - get Kleenex - America's  
favorite tissue. [Picnic scene,  
library and beach scenes and Lulu  
with Kleenex box] © 3Jul49;

KK38445.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY C.

Little Lulu. (Tissues) Sheet.

Don't take just "tissues" get

Kleenex tissues! [Comic strip of  
Little Lulu, Tubby and little Al-  
vin at the circus] © 14 May 50;  
KK49624.

JUN 1 2 1950



INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu. (Tissues) Sheets.

Don't take just "tissues" get Kleenex tissues! [Comic strip showing Little Lulu with fat boy and musician; small strip of Lulu with pocket-pack tissues]

© 11Jun50; KK50919.

18 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheet.

Don't take just tissues - get Klee-  
nex tissues. [From Puck, Sept. 3,  
1950, p. 4, section 2] © 3Sep50;  
KK53134.

OCT 2 - 1950

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu. (Tissues) Sheets.

Don't take just tissues, get Kleen-  
ex tissues! [Little Lulu on  
treasure hunt with other chil-  
dren, and as Little Red Riding  
Hood] © 16Apr50; KK48605.

MAY - 5 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheet.

Got hay fever? Nose reliever!

[Street car scene] © 20Aug49;

KK40897.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheet.

Got hay fever? Your best buy in tis-  
sues. [Street car scene, picking  
up glassware, make-up scene]

© 28Aug49; KK40896.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

✓ Little Lulu. (Tissues) Sheets.

Here comes Little Lulu day dreaming  
her way to the corner store ... ✓  
[Little Lulu shopping for Kleenex  
tissues; small strip for eyeglass  
tissues included] © 19Feb50;  
KK46967.

MAR 31 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

✓ Little Lulu. (Tissues) Sheets.

✓ Hm-something special's in store for  
you. ✓ [Little Lulu as fortune  
teller] © 19Mar50; KK47384.

APR 1 2 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheet.

Hurr-ee! Hurr-ee! See Little Looo-  
Lu the wonder girl! [From Puck,  
Aug. 6, 1950, p. 2, section 2]

© 6Aug50; KK52227.

AUG 28 1950



INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheets.

I love picnics. Didja bring somep'm  
special, Lulu? Don't take just  
tissues, get Kleenex tissues.

[From Puck, July 2, 1950, p. 2]

© 2Jul50; KK51679.

AUG 17 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheets.

Jelly sandwiches call for Kleenex.

[Little Lulu and girl friend eat-  
ing lunch at school] © 20Feb50;  
KK48078.

APR 2 6 1950

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

✓ Little Lulu. (Tissues) Sheets.

Just one at a time - like Kleenex! ✓

[Little Lulu watching persons  
walk through turnstile] © 7Dec49;  
KK46219.

MAR - 7 1950

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu. (Tissues) Sheets.

Kleenex comes in a "pocket edition"  
too. [Little Lulu putting pocket  
pack of Kleenex in fat man's poc-  
ket] © 10May50; KK50929.

JUL 1 3 1950

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu. (Tissues) Sheet.

Kleenex - soft, strong, pops up!

[Little Lulu with football crowd,  
girl at dressing table and fat  
boy] © 23Oct49; KK41960.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheet.

Kleenex - your best buy in tissues.

[Boating couple, tennis player,  
girl with watermelon and Kleenex  
box] © 31Jul49; KK40067.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu. (Tissues) Sheet.

Kleenex - your best buy in tissues.

[Duck hunter, woman eating chicken, typist and Kleenex box]

© 6Nov49; KK43795.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheets.

My, my..strong, like Kleenex! [Spi-  
der holding bell bar] © 7Oct49;  
KK43186.



INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheet.

Now - all you need is Kleenex!

[Little Lulu and new Mother]

© 18Jun49; KK38542.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheet.

Only Kleenex is "just like" Kleenex.

[Little Lulu with sunbather, fish,  
baby, fat boy and Kleenex box]

© 6Jul49; KK38543.

INTERNATIONAL CELLUCOTTON PRODUCTS CON-  
PANY ©.

Little Lulu. (Tissues) Sheet.

Quit showing off - Kleenex pops up  
too! [Little Lulu and whale]

© 10Aug49; KK41158.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheet.

See? Kleenex "pops-up" too! [Rabbit  
jumping over fat boy as Lulu  
holds box of Kleenex] © 4Nov49;  
KK43068.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheets.

She's learned never put a cold in  
your pocket! [Baby kangaroo run-  
ning after mother] © 29Oct49;  
KK43187.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheet.

She's learned never put a cold in  
your pocket. [Mother kangaroo  
running from baby with cold]

© 4Sep49; KK40570.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheet.

Soft! So soft, soothing to sun-  
burned shoulders ... [Little  
Lulu with sunbathing woman and  
Kleenex box] © 7Aug49; KK39813.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu. (Tissues) Sheet.

You can blow your head off --  
it's soft, strong, pops up.

cLittle Lulu with fat boy blowing  
his head off; © 23Oct49; KK42501.



INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheet.

Towels in shreds - spares hubbies'  
heads! [Little Lulu with chubby  
couple] © 30Jun49; KK38540.

**INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©**

**Little Lulu. (Tissues) Sheet.**

**No blow too big for Kleenex. [Elephant sneezing. From Chicago stagebill, Oct. 1, 1950, p. 11]**

**© 10oct50; KK57156.**

**FEB 1 - 1951**

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheet.

Only Kleenex serves one at a time.

[Little Lulu waving tissue, and  
box of Kleenex] © 19Mar50;

KK48493.

MAY - 1 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheet.

Only with Kleenex, you pull one, up  
pops another! [Lulu pulling tis-  
sues out of Kleenex box] Poster.

© 1Jul50; KK52646.

SEP 12 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©

Little Lulu. (Tissues) Sheets.

Psst, Kleenex pocket-pack's a better  
buy! [Lulu waving Kleenex at man  
and woman looking at jewelery]

© 15Dec49; KK4971.

JAN 31 1950

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY C.

Little Lulu. (Tissues) Sheet.

Pull one at a time - like with  
Kleenex! [Little Lulu in dentist  
chair holding box of Kleenex and  
dentist standing by] 21Apr50;  
KK49051.

MAY 19 1950

MAY 19 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheet.

Sneezin's greetings from Kleenex  
tissues. [Lulu offering Kleenex  
to sneezing lady] © 25Nov50;  
KK57582.

FEB 1 - 1951

**INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.**

**Little Lulu. (Tissues) Sheets.**

**Soft! Strong! Pops up! Lookie!**

**Kleenex has a baby now! [Little  
Lulu with strong man, gorilla,  
little boy, and Kleenex pocket  
pack] © 7Apr50; KK48601.**

MAY - 5 1950



INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Little Lulu. (Tissues) Sheet.

TV presents Little Lulu in "Betcha  
guess it." [From Puck, the comic  
weekly, Oct. 29, 1950, section 2,  
p. 5] © 29oct50; KK55860.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©

Little Lulu. (Tissues) Sheets.

They're better one at a time, like  
Kleenex. [From the Chicago stage-  
bill, July 4, 1950, p. 11]

© 4Jul50; KK51678.

20017 9000

INTERNATIONAL CELL COTTON PRODUCTS  
COMPANY ©.

Little Lulu. (Tissues) Sheets.

They're better one at a time - like  
Kleenex! [Little Lulu drinking  
soda with fat boy] © 7Feb50;  
KK49033.

MAY 19 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheet.

-You can blow your head off, Tubby -  
it's Kleenex! [Little Lulu and fat  
boy] © 25Jun49; KK38539.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheets.

You can blow your head off. [Lit-  
tle Lulu offering Tubby Kleenex -  
his head is blowing off]

© 3Apr50; KK49732.

JUN 14 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheet.

You can take up makeup better with  
Kleenex. [From Chicago stagebill,  
Sept. 3, 1950, p. 11] © 3Sep50;  
KK53854.

OCT 16 1950

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu. (Tissues) Sheet.

You'll build a better business  
with Kleenex! [Little Lulu with  
boxes of Kleenex tissues; women  
crowding about Kleenex floor  
display] © 25Mar50; KK49034.

MAY 9 1950

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu. (Tissues) Sheets.

You'll get better looking with  
these! © 28May50; KK51059.

JUL 18 1950



INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheets.

You'll get better looking with  
these! [Little Lulu giving eye-  
glass tissue to fat man looking  
at girl] © 16Feb50; KK48077.

APR 2 6 1950

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu. (Tissues) Sheet.

You'll like 'em for hay fever too -

Mister! [From Chicago stagebill,

Aug. 13, 1950, p. 11] © 13Aug50;

KK52965.

SEP 1 5 1950

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu. (Tissues) Sheets.

✓Your best buy in tissues - Kleenex.✓

[Little Lulu riding horse, playing  
golf, catching cannon ball, play-  
ing fife, box of Kleenex tissues  
and package of Kleenex eyeglass  
tissues] Sheet. © 31Jan50;  
KK46010.

MAR - 6 1950

INTERNATIONAL CELLUCOTTON PRODUCTS  
CO., Chicago.

Little Lulu - A howling success,  
by Margé. (Kleenex) Clip-  
ping. © 13Jul47; KK16528.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Little Lulu and her magic tricks,  
pop up wherever you see Kleenex  
[tissues. Little Golden book  
promotion] (In Puck, the comic  
weekly (Chicago American) May 2,  
1954, p. 2) Appl. author: Winifred S. Snyder. © 2May54;  
KK95997.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu, and one to carry.

Kleenex pocket pack [tissues]

[Blackboard scene] From Everywom-  
an's magazine, May 1953, p. 48.

Appl. author: Winifred S. Snyder.

© 30Apr53; KK90802.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu: And only Kleenex has the  
serv-a-tissue box! (Tissues) Clip-  
ping. © 25Jan48; KK23914.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu; and we'll carry the  
Kleenex pocket packs. (Picture  
of Little Lulu, woman, and bell  
hop on way to train with Kleenex  
pocket packs in pocket and purses;  
(Tissues) Adv. from Look, Sept.  
9, 1952, p. 21. Appl. author:  
Winifred S. Snyder. © 26Aug52;  
KK77151.



INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu; at the ice show.

Clipping. © 28Dec47; KK20547.

INTERNATIONAL CELLUCOTTON PRODUCTS  
CO., Chicago.

Little Lulu - Babies minded 5¢ an  
hour [by] Marge. (Kleenex)  
Clipping. © 1Jul47; KK16530.

INTERNATIONAL CELLUCOTTON PRODUCTS  
CO., Chicago.

Little Lulu - Bullfrog derby  
entries [by] Marg6. (Kleenex)  
Clipping. © 18Jul47; EK16521.

KK 4371

International cellucotton products co.,  
claimant.

Little Lulu, by Marge. (At the art gallery) (Kleenex) [New York, Printed by Liberty magazine] cl946.  
clipping.

Print.

Comic strip.

Appl. author: Winifred Snyder.

© 3-23-46; 2 c 6-19-46; Chicago; KK 4371

cf 7-~~56~~<sup>56</sup>

**INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.**

**Little Lulu, by Marge. Only Kleenex  
meets you halfway. (Little Lulu  
offering box of Kleenex to woman  
picking up broken glass.) Adv.  
from Modern screen magazine, May  
1952, p. 87. Appl. author: Winifred  
S. Snyder. © 8Apr52; KK73278.**

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu by Marge. Only Kleenex  
meets you halfway. (Little Lulu  
pointing to box of Kleenex for  
woman's use. Tissues) Adv. from  
Better living, Mar. 1952, p. 46.  
Appl. author: Winifred S. Snyder.  
© 14Feb52; KK72701.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu, by Marge. Only Kleenex  
meets you halfway. New low prices.  
cSki scene, central illus. shows  
box of Kleenex tissues; Adv.  
from True story magazine, Dec.  
1952, p. 111. Appl. author:  
Winifred S. Snyder. © 10Nov52;  
KK80571.

INTERNATIONAL CELUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu, by Marge. Only Kleenex  
meets you halfway. [Picture of  
Little Lulu offering man Kleenex  
to use in place of towel,  
(Tissues) Adv. from Modern  
screen magazine, Sept. 1952,  
p. 79. Appl. author: Winifred  
S. Snyder. © 10Aug52; KK77154.



INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu, by Marge. Only Kleenex  
meets you halfway. (Ski scene;  
large box of Kleenex tissues) Adv.  
from Everywoman's magazine, Nov.  
1952, p. 58. Appl. author: Wini-  
fred S. Snyder. © 30Oct52;  
KK79486.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu by Marge. Only Kleenex  
meets you halfway. Spoils you for  
all other kinds. (Tissues) Adv.  
from True story magazine, Feb.  
1952, p. 107. Appl. author: Winifred S. Snyder. © 10Jan52;  
KK71584.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu, by Marge. Only Kleenex  
tissues meets you halfway.

cBaseball scenes From Better liv-  
ing, Sept. 1953, p. 75. Appl. au-  
thor: Winifred S. Snyder.

© 13Aug53; KK90797.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu, by Marge. Only Kleenex  
tissues meets you halfway.  
cManicure scenes From Everywoman's  
magazine, July 1953, p. 64. Appl.  
author: Winifred S. Snyder.  
© 25Jun53; KK90798.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu, by Marge. Only Kleenex  
tissues meets you halfway.  
cStair scenes From Everywoman's  
magazine, Apr. 1953, p. 74. Appl.  
author: Winifred S. Snyder.  
© 26Mar53; KK90801.

KK 1438

International cellucotton products co.,  
claimant.

Little Lulu celebrates New Year's.  
(New Year's party) [Advertising  
Kleenex) [Chicago, Printed by Chicago  
herald American] © 1945.

clipping.

Print.

Comic strip.

Appl. author: Winifred Snyder.

© 12-30-45; 2c 2-27-46; Chicago;

KK 1438.

4-23-46 rs

INTERNATIONAL CELLUCOTTON PRODUCTS  
CO., Chicago.

Little Lulu comes in on a cold  
wave, by Margé. (Kleenex)

Clipping. © 26Jan47; KK16522.

KK 4370

International cellucotton products co.,  
claimant

Little Lulu does the housework, by  
Marge. (Kleenex) [Chicago, Printed by  
Chicago herald American] cl946.  
clipping.

Print.

Comic strip.

Appl. author: Winifred Snyder.

© 2-24-46; 2 c 6-19-46; Chicago; KK 4370.

cf 7-25-46



INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu - don't put a cold in  
your pocket! [Lulu and a snowman]  
(Kleenex tissues) Clipping.

© 27Feb49; KK33664.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu: Don't put a cold in your  
pocket! Use Kleenex. Clipping.

© 5Nov48; KK32885.

KK 7024

International cellucotton products co., claimant  
Little Lulu get<sup>s</sup> an earful, by Margé.  
(Kleenex) [Chicago, Printed by Chicago herald  
American] cl946,  
clipping.

Print.

Comic strip.

Appl. author: Winifred Snyder.

© 6-16-46; 2 c 10-24-46; Chicago; KK 7024.

mgo 12-9-46

KK 7022

International cellucotton products co., claimant

Little Lulu gets an earful, by Margé.

(Kleenex) [New York, Printed by New Yorker  
magazine] c1946.

clipping.

Print.

Comic strip.

Appl. author: Winifred Snyder.

c 8-1-46; 2 c 10-24-46; Chicago; KK 7022.

mgo 12-9-46

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu gives you cold facts,  
by Margé. (Kleenex tissues)

Clipping. © 19Dec48; KK32881.

KK 7027

International cellucotton products co., claimant

Little Lulu goes a-listenin', by Margé.

(Kleenex) [Chicago, Printed by Chicago  
herald American] cl946.

clipping.

Print.

Comic strip.

Appl. author: Winifred Snyder.

o 10-6-46; 2 o 10-24-46; Chicago; KK 7027.

mgo 12-9-46

KK 4372

International cellucotton products co.,  
claimant.

Little Lulu; goes dancing, by Marge.  
(Kleenex) [Chicago, Printed by Chicago  
herald American] cl946.  
clipping.

Comic strip.

Print.

Appl. author: Winifred Snyder.

© 3-24-46; 2 c 6-19-46; Chicago;

KK 4372.

of 7-25-46

KK 7021

International cellucotton products co., claimant  
Little Lulu goes eavesdropping, by Marge.  
(Kleenex) [Chicago, Printed by Chicago herald  
American] c1946.

clipping.

Print.

Comb. strip.

Appl. author: Winifred Snyder.

© 7-14-46; 2 c 10-24-46; Chicago; KK 7021.

mgo 12-9-46



KK 7888

International cellucotton products company,  
claimant.

Little Lulu goes snooping by Margé. (Kleenex)  
[Chicago, Printed by Chicago herald American]  
c1946.

clipping.

Print.

Comic strip.

Appl. author: Winifred Snyder.

© 3Nov46; 2c 19Jan47; author, Chicago;  
KK 7888.

lg 2-14-47

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu; head of the class.

Clipping. © 7Sep47; KK20543.

KK 7025

International cellucotton products co., claimant  
Little Lulu hears what's buzzin', by Marge.  
(Kleenex) [Chicago, Printed by Chicago herald  
American] c1946.  
clipping.

Print.

Comic strip.

Appl. author: Winifred Snyder.

© 9-8-46; 2 c 10-24-46; Chicago; KK 7025.

mgc 12-9-46

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY C.

Little Lulu - "H'm-m ... all alike!  
But only Kleenex is just like  
Kleenex! (Tissues) Clipping.  
© 7May48; KK26565.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu: "Hm-m, Kleenex is soft-  
er." Clipping. © 26Dec47; KK20552.

INTERNATIONAL CELLUCOTTON PRODUCTS  
CO., Chicago.

Little Lulu - How to be popular,  
by Margô. (Kleenex) Clip-  
ping. © 30Mar47; KK16524.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu: "Humph--Kleenex pops  
up without all that fuss!"

Clipping. © 8oct48; KK32887.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu - Humph--Kleenex pops up  
without all that fuss. [Snake  
charmer] (Kleenex tissues) Clip-  
ping. © 2Aug48; KK28678.



INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu - I'd rather watch  
Kleenex jump up! (Tissues)  
Clipping. © 13Aug48; KK26568.

KK 7026

International cellucotton products co., claimant

Little Lulu is all ears, by Margé.

(Kleenex) [New York, Printed by New Yorker  
magazine] cl946.

clipping.

Print.

Comic strip.

Appl. author: Winifred Snyder.

© 10-3-46; 2 c 10-24-46; Chicago; KK 7026.

mgo 12-9-46

INTERNATIONAL CELLUCOTTON PRODUCTS

CO., Chicago.

Little Lulu - Ka choo! [By]

Margé. (Kleenex) Clipping.

© 23May47; KK16518.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu: "Kleenex is strong,  
too!" Clipping. © 17Oct47;  
KK20550.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu - Kleenex pops up, too!  
(Tissues) Clipping. © 4 Jun 48;  
KK26566.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©

Little Lulu: Kleenex pops up, too.

(Kleenex tissues) Clipping. ©

12Mar48; KK23867.

KK 7023

International cellucotton products co., claimant  
Little Lulu learns the lowdown, by Margé.  
(Kleenex) [Chicago, Printed by Chicago herald  
American] c1946.  
clipping.

Print.

Comic strip.

Appl. author: Winifred Snyder.

© 8-11-46; 2 c 10-24-46; Chicago;  
KK 7023.

mgc 12-9-46

KK 4373

International cellucotton products co.,  
claimant.

Little Lulu; listens in, by Margo.  
(Kleenex) [Chicago, Printed by Chicago  
herlad American] cl946.  
clipping.

Print.

Comic sbrip.

Appl. author: Winifred Snyder.

© 4-21-46; 2 c 6-19-46; Chicago; KK 4373

cf 7-25-46



KK 4374

International cellucotton products co.,  
claimant.

Little Lulu; listens in, by Marge.  
(Kleenex) [Philadelphia, Printed by Satur-  
day evening post] cl946.  
clipping.

Print.

Comit strip.

Appl. author: Winifred Snyder.

© 5-11-46; 2 c 6-19-46; Chicago;

KK 4374.

cf 7-25-46

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu: "Look, Kleenex jumps  
up, too!" Clipping. © 7Nov47;  
KK20551.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu - Look, Mister, Kleenex  
jumps up, too! (Tissues) Clip-  
ping. © 16Jul48; KK26567.

INTERNATIONAL CELLUCOTTON PRODUCTS

CO., Chicago.

Little Lulu - Niagara Falls [by]

Margt. (Kleenex) Clipping.

© 27Jun47; KK16520.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©

Little Lulu: "Okay, Jeeves, you may  
pass the Kleenex!" Clipping. ©

12Sep47; KK21035.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu - only Kleenex has the  
serv-a-tissue box. Clipping.

© 11May48; KK26569.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu: Only Kleenex has the  
serv-a-tissue box. (Tissues) Clip-  
ping. © 16Jan48; KK23913.

INTERNATIONAL CELLUCOTTON PRODUCTS  
CO., Chicago.

Little Lulu - Our new super  
duper mattress [by] Margé.  
(Kleenex) Clipping. © 6Jun47;  
KK16517.



INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu; out of this world.

Clipping. © 2Nov47; KK20545.

INTERNATIONAL CELLUCOTTON PRODUCTS

CO., Chicago.

Little Lulu pitches a fast one,  
by Marg6. (Kleenex) Clipping.

© 18May47; KK16526.

KK 7890

International cellucotton products  
company, claimant.

Little Lulu plays audience by  
Margé. (Kleenex) [Chicago, Printed  
by Chicago herald American] c1946.  
clipping.

Print.

Comic strip.

Appl. author: Winifred Snyder.

© 29Dec46; 2 c 19Jan47; author,  
Chicago; ~~KK~~ 7890.

afp 15Feb47

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu; plays to win. Clipping.

© 5Oct47; KK20544.

KK 7889

International cellucotton products company,  
claimant.

Little Lulu scoops the news by Margé.  
(Kleenex) [Chicago, Printed by Chicago herald  
American] c1946.  
clipping.

Print.

Comic strip.

Appl. author: Winifred Snyder.

© 1Dec46; 2c 19Jan47; author, Chicago;  
KK 7889.

1g 2-14-47

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Little Lulu says: New professional  
Kleenex serves beauty shops best.  
cTwo scenes: Eyebrows & spilled  
lotions: (In Modern beauty shop,  
Apr. 1954, p. 125) Appl. author:  
Winifred S. Snyder. © 25Mar54;  
KK94999.

**INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.**

**Little Lulu says: school kids love  
Kleenex pocket packs. cPicture  
of Little Lulu carving on desk;  
(Tissues) Adv. from Variety  
store merchandiser, July 1952,  
p. 37. Appl. author: Winifred  
S. Snyder. © 5Jul52; KK77158.**

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Little Lulu says: See how new professional Kleenex [tissues] helps around the shop. [Two scenes: Hair & nails] (In Modern beauty shop, June 1954, p. 102) Appl. author: Winifred S. Snyder.  
© 25May54; KK96805.



INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Little Lulu says, vacation time calls  
for Kleenex in your car. Auto-Serv  
dispenser for Kleenex tissues. [Car  
scene] From Everywoman's magazine,  
June 1953, p. 66. Appl. author:  
Winifred S. Snyder. © 28May53;  
KK90799.

INTERNATIONAL CELLUCOTTON PRODUCTS  
CO., Chicago.

Little Lulu - Siren stuff, by  
Margé. (Kleenex) Clipping.

© 10Aug47; KK16529.

INTERNATIONAL CELLUCOTTON PRODUCTS  
CO., Chicago.

Little Lulu sleuthing the sniff-  
les, by Margt. (Kleenex)

Clipping. © 23Feb47; KK16523.

INTERNATIONAL CELLUCOTTON PRODUCTS  
CO., Chicago.

Little Lulu - Something to cry  
for, by Marg6. (Kleenex)  
Clipping. © 15Jun47; KK16527.

INTERNATIONAL CELLUCOTTON PRODUCTS  
CO., Chicago.

Little Lulu steals the show, by  
Margô. (Kleenex) Clipping.

© 27Apr47; KK16525.

INTERNATIONAL CELLUCOTTON PRODUCTS  
CO., Chicago.

Little Lulu - Style show [by]  
Margé. (Kleenex) Clipping.

© 20Jun47; KK16516.

KK 7887

International cellucotton products company,  
claimant.

Little Lulu; the inquiring reporter by Margé  
(Kleenex) [New York, Printed by New York news]  
c1946.

clipping.

Print.

Comic strip.

Appl. author: Winifred Snyder.

© 2Jun46; 2c 19Jan47; auther, Chicago;  
KK 7887.

1g 2-14-47

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu: "Yippee! All the Kleenex  
you want." Clippings.

© 25Nov47; KK21034.



INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Little Lulu: "Yippee! all the  
Kleenex you want." Clippings.

© 30Nov47; KK20546.

© 21Nov47; KK20548.

© 19Dec47; KK20549.

INTERNATIONAL CELLUCOTTON PRODUCTS

CO., Chicago.

Little Lulu - "You can let yourself go, Alvin, it's Kleenex."

[By] Marg6. Clipping.

© 2May47: KK16519.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Meet the biggest Kleenex selling carnival in history. Kleenex tissues.  
Adv. from Central pharmaceutical  
journal, May 1952, p. 22. Appl.  
author: Winifred S. Snyder.  
© 5May52; KK77374.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

More for your money with Kleenex.

[Little Lulu standing on top of  
Kleenex box] (Tissues) From Puck,  
the comic weekly (Chicago herald  
American), Mar. 1, 1953, p. 3.

Appl. author: Winifred S. Snyder.

© 1Mar53; KK92127.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

New Veldown, the table napkin with  
the 3 improvements paper napkins  
needed most. [Little Lulu with  
Kleenex & napkins] (In the Indi-  
anapolis star, Apr. 30, 1954, p.  
36) Appl. author: John Cook.  
© 30Apr54; KK96201.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

New Veldown, the table napkin with  
the 3 improvements paper napkins  
needed most. cTable scene; black  
& white (In Cincinnati times-  
star, Mar. 4, 1954, p. 4) Appl.  
author: John Cook. © 4Mar54;  
KK94232.

*revised*

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

New Veldown, the table napkin with  
the 3 improvements paper napkins  
needed most. [Table scene; colors  
(In the Indianapolis star comics,  
Mar. 21, 1954, p. 13) Appl. au-  
thor: John Cook. © 21Mar54;  
KK94998.

*revised*

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

No other tissue gives you all the advantages of Kleenex. Clipping.

© 25Feb49; KK33632.



INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©

No other tissue is "just like" Kleen-  
ex. (Tissues) Sheet. © 9Apr48;  
KK23868.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Oh! Say can you see? You can see  
far better if you clean your  
glasses with new Kleenex eye-  
glass tissues. Sheet. © 5Dec49;  
KK44182.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

On the QT. Quick tips on how to sell  
Kotex and Kleenex. Pamphlet. (M-  
191) © 10Mar51; KK59678.

APR 2 - 1951

**INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.**

**Only Delsey is soft like kleenex  
tissues. (Toilet tissue) Poster.**

**© 4May53; KK85400.**

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Only Kleenex has the serv-a-tissue  
box. [Little Lulu on painter's  
scaffold] (Kleenex tissues) Clip-  
ping. © 6Sep48; KK28679.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Only Kleenex meets you halfway.

(Little Lulu and housewife in mop-up  
scene. Tissues) Poster. Appl.

author: Winifred S. Snyder.

© 1Apr52; KK72061.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Only Kleenex meets you halfway!  
(Little Lulu offering man in  
bathrobe a box of Kleenex tissues)  
24 sheet poster. Appl. author:  
Winifred S. Snyder. © 1Feb52;  
KK70084.

MAR 3 1952

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Only Kleenex meets you halfway!

(Little Lulu offering box of  
Kleenex to man in bathrobe about  
to sneeze) (Tissues) Adv. from  
Chicago stagebill, Feb. 3, 1952,  
p. 10. Appl. author: Winifred S.  
Snyder. © 3Feb52; KK70499.

17 1952



INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Only Kleenex serves one at a time.

[Large box of Kleenex and Little  
Lulu. From Chicago stagebill, Jan.  
8, 1951, p. 11] (Tissues) Sheet.

© 8Jan51; KK57726.

FEB 9 - 1951

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Only Kleenex serves you one-at-a-  
time. (Tissues) Poster. © 1May51;  
KK66348.

OCT 29 1951

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

The only tissue that meets you half-  
way. Kleenex. [Hand & box;  
Little Lulu announcing golden book  
magic tricks] (In Look, May 18,  
1954, p. 75) Appl. author: Wini-  
fred S. Snyder. © 4May54;  
KK96806.

title made.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

The only tissue that meets you half-  
way. Kleenex. cHand & box; Little  
Lulu announcing golden book magic  
tricks; (In Western family, May  
6, 1954 p. 26) Appl. author:  
Winifred S. Snyder. © 30Mar54;  
KK96181.

*ruined*

INTERNATIONAL Cellucotton Products Company.

SEE

Private Detective. MU4860.

JAN 26 1950

International cellucotton products co.,  
claimant.

Remember! Not just tissues - but  
Kleenex tissues. (Paper cleansing tissues)  
[Chicago, Printed by Rayner lithograph-  
ing co.] c1947.

display card. illus. 34 x 27cm.

Print.

© International cellucotton products  
co., Chica o; 10Jun47; KK15005.

18Aug47 rs

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Right for size ... New Veldown  
table napkins last the whole meal  
through. [Table scene] (In the  
Houston chronicle, Feb. 25, 1954,  
p. 11F) Appl. author: John Cook.  
© 25Feb54; KK94063.

New ... through.

**INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY.**

**The salesman takes a wife. SEE  
Bender, James F.**



INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Save with Kleenex at new low prices.

[Little Lulu & large box of Kleenex tissues] (In Puck, the comic weekly (Chicago herald-American) Jan. 4, 1953, p. 2) Appl. author: Winifred S. Snyder.

© 4Jan53; KK92490.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Save with Kleenex at new low prices.

[Little Lulu leading a band] (Tis-  
sues) Poster. (Its [Design no.  
780]) Appl. author: Winifred S.  
Snyder. © 1Feb53; KK82811.

INTERNATIONAL Cellucotton Products Company.

SEE

Schoolroom. MU4859.

JAN 26 1950

INTERNATIONAL Cellucotton Products Company.

SEE

Sign Painter. MU4919.

JAN 3 0 1950

**INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.**

**Special sale on Kleenex. (Little Lulu  
announcing sale at Kleenex carni-  
val. Kleenex tissues) Adv. from  
Puck comic weekly (New York journal  
American), July 6, 1952, p. 4.  
Appl. author: Winifred S. Snyder.  
© 6Jul52; KK75820.**

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Timely tips, by Little Lulu. 5 helpful ways to save. (Four timely tips: candle wax, cranberry sauce, spreading colds, nicks in glassware; main illus. of large box of Kleenex tissues) Adv. from Puck comic weekly (Chicago herald-American), Dec. 7, 1952, p. 6. Appl. author: Winifred S. Snyder.

© 7Dec52; KK80464.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Timely tips, by Little Lulu. 5 helpful ways to save. (Four timely tips: whipping cream, old towels, scrubbing brush, basting; main illus of large box of Kleenex tissues) Adv. from Puck comic weekly (Chicago herald-American), Nov. 9, 1952, p. 7. Appl. author: Winifred S. Snyder. © 9Nov52; KK79485.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Timely tips, by Little Lulu. 5 helpful ways to save. (Four timely tips: window screens, shoe soles, washing walls, baby's bath; main illus. in col. of large box of Kleenex tissues) Adv. from Puck comic weekly (Chicago herald-American), Oct. 12, 1952, p. 5. Appl. author: Winifred S. Snyder. © 12Oct52; KK78529.



INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Timely tips by Little Lulu. 5 helpful  
ways to save. Going away? Kleenex  
tissues. From Puck, the comic  
weekly (Chicago herald American),  
July 12, 1953, p. 7. Appl. author:  
Winifred S. Snyder. © 12Jul53;  
KK92124.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Timely tips by Little Lulu. 5 helpful ways to save. Pack your best china in paper bags after using Kleenex tissues. Appl. author: Winifred S. Snyder. © 5Apr53; KK92487.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Timely tips by Little Lulu. 5 helpful  
ways to save. Save iced tea from  
dilution. Kleenex tissues. From  
Puck, the comic weekly (Chicago  
herald American), June 7, 1953, p.  
4. Appl. author: Winifred S. Sny-  
der. © 7Jun53; KK92126.

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Timely tips by Little Lulu. 5 helpful  
ways to save. Sponge glazed tile  
walls ... Kleenex tissues. From  
Puck, the comic weekly (Chicago  
herald American), May 3, 1953, p. 2.  
Appl. author: Winifred S. Snyder.

© 3May53; KK92125.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Timely tips by Little Lulu. 5 saving  
hints for he-men. Kleenex tissues.  
Adv. from Chicago herald-American,  
Mar. 9, 1952, comic section, p. 4.  
Appl. author: Winifred S. Snyder.  
© 9Mar52; KK71585.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Timely tips by Little Lulu. 5 saving  
hints for K.P. duty. (Four timely  
tips: oilcloth, leftovers, refriger-  
erator, broiler, held together by  
main illus. of Kleenex tissues)  
Adv. from Puck comic weekly (Chicago  
herald-American), Sept. 14, 1952,  
p. 7. Appl. author: Winifred S.  
Snyder. © 14Sep52; KK77564.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Timely tips by Little LuLu. 5 saving  
hints for spring cleaning. Kleenex.  
(Illustrated tips with large box of  
Kleenex tissues) Adv. from Chicago  
herald-American, May 4, 1952, the  
comic weekly, p. 3. Appl. author:  
Winifred S. Snyder. © 4May52;  
KK73555.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Timely tips by Little Lulu. 5 ways to  
save around the house. Kleenex tis-  
sues. Adv. from Puck, the comic  
weekly (Chicago herald-American)  
Jan. 13, 1952, p. 10. Appl. author:  
Winifred S. Snyder. © 13Jan52;  
KK69496.

FEB 15 1952



INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Timely tips by Little Lulu. 5 ways to  
save in beauty care. Kleenex. (Il-  
lustrated tips with large box of  
Kleenex tissues) Adv. from Chicago  
herald-American, Apr. 6, 1952, the  
comic weekly, p. 6. Appl. author:  
Winifred S. Snyder. © 6Apr52;  
KK73550.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Timely tips by Little Lulu. 5 ways  
to save in snuffle weather. The  
tissue that meets you halfway.  
Adv. from Puck, the comic weekly  
(New York journal American), Feb.  
10, 1952, p. 2, section 2. Appl.  
author: Winifred S. Snyder.  
© 10Feb52; KK70505.

MAR 17 1952

**INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.**

**Timely tips by Little Lulu; 5 ways  
to save when traveling. cComic  
strip in color; Kleenex tissues.  
Adv. from Puck the comic weekly,  
San Francisco examiner, July 6,  
1952, p. 4, sec. 1. Appl. author:  
Winifred S. Snyder. © 6Jul52;  
KK77045.**

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Timely tips by Little Lulu. [Little  
Lulu cleaning dust mop, icing cake,  
bathing, woman sneezing at table,  
quieting noisy clock, man and  
woman, instead of many, you get  
just one, save with Kleenix. From  
Life, May 7, 1951, p. 72] (Kleenix  
tissues) Sheet. © 4May51; KK62156.

JUN - 1 1951

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Timely tips by Little Lulu, plus  
hints on how to save with Kleenex.  
(Tissues) Adv. from Modern beauty  
shop, Mar. 1952, p. 139. Appl.  
author: Winifred S. Snyder.  
© 25Feb52; KK71583.

**INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.**

**Timely tips by Little Lulu plus hints  
on how to save with Kleenex. cBaby's  
bottle and hemmings Adv. from  
Modern beauty shop magazine, Apr.  
1952, p. 9. Appl. author: Winifred  
S. Snyder. © 25Mar52; KK73279.**

**INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.**

**Timely tips by Little Lulu, plus  
hints on how to save with Kleenex.  
(Two timely tips illustrations with  
two boxes of Kleenex. Tissues)  
Adv. from Modern beauty shop, Feb.  
1952, p. 116. Appl. author: Winifred S. Snyder. © 25Jan52; KK72695.**

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Timely tips by Little Lulu with hints  
on how to sell more Kleenex.  
(Tissues) Adv. from Notion and  
novelty review, Mar. 1952, p. 4 of  
cover. Appl. author: Winifred S.  
Snyder. © 25Feb52; KK71581.



INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

Veldown table [paper] napkins. Luxu-  
rious soft and strong. A new Klee-  
nex product. Label. © 21Sep53;  
KK90989.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Veldown table napkins. Luxuriously  
soft and strong. 50, size 15 1/2" x  
15 1/2". Label. © 5Feb53;  
KK83852.

International cellucotton products company.

Very personally yours. Chicago, <sup>6</sup>1946.

cover title, 19 p. illus. 20 cm.

© International cellucotton products co.,  
Chicago; 26Sep48; AA 46007.

eb 8Apr47

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

✓Wait! Always room for Kleenex  
pocket-packs. [Little Lulu show-  
ing Kleenex tissues to fat lady  
pushing suitcase closed] Sheet.  
© 23 Dec 49; KK45311.

FEB 8 1950

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

Yippee! All the Kleenex you want.  
Clipping. © 30ct48; KK32880.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY. ©

Yippee, new low prices on Kleenex.

[Little Lulu on Kleenex tissues  
float] (In Puck, the comic week-  
ly (Chicago herald-American) Feb.  
1, 1953, p. 7) Appl. author:  
Winifred S. Snyder. © 1Feb53;

KK92489.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

You can blow to beat the band.

Kleenex tissues. cillustration  
of little Lulu in tubas Poster.  
Appl. author: Winifred S. Snyder.  
© 1Mar53; KK85678.

INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.

✓ You can blow your head off. [Little  
Lulu with fat boy who has blown his  
head off] (Kleenex tissues)  
Poster. © 10ct49; KK45846.

FEB 23 1950



INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©.

You can blow your head off, it's  
Kleenex tissues. Soft, strong, pops  
up. (Little Lulu offering Santa  
Claus a box of Kleenex) Adv. from  
the Chicago stagebill, Dec. 2, 1951,  
p. 12. Appl. author: Winifred S.  
Snyder. © 2Dec51; KK69257.

FEB - 4 1952

INTERNATIONAL CELLUCOTTON PRODUCTS COM-  
PANY ©

You can't afford to waste tissues!

Only Kleenex serves you one at a  
time. [Box of Kleenex and woman's  
hand] Sheet. © 7Sep49; KK40895.

**INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY ©.**

**You'll build a better business with  
Kleenex! [Little Lulu carrying  
banner and Kleenex box; women  
around Kleenex floor display]  
(Tissues) Sheet. © 1Apr50;  
KK48606.**

MAY - 5 1950

**INTERNATIONAL CELLUCOTTON PRODUCTS  
COMPANY.**

**You're a young lady now. 1 v.  
illus. © International Cellu-  
cotton Products Co.; 18ep52;  
A94826.**

INTERNATIONAL Cementers, Inc. See  
Modern Oil Well Cementing. MU2511.

INTERNATIONAL CERAMICS COMPANY.

Christ cpraying3 SEE Avgeris,

Dora.

International Chamber of Commerce.

INTERNATIONAL CHAMBER OF COMMERCE.

INTERNATIONAL COMMISSION ON ADVERTISING.

Advertising conditions and regulations in various countries. [Rev. ed. English and French] Verlag für Recht und Gesellschaft.

© International Chamber of Commerce; 17Aug53; AFO-12751.

I. International Chamber of Commerce.

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International Chamber of Commerce.

INTERNATIONAL CHAMBER OF COMMERCE.

INTERNATIONAL COMMISSION ON ADVERTISING.

Advertising conditions and regulations in various countries. [Rev. ed. English and French] Verlag für Recht und Gesellschaft.

© International Chamber of Commerce; 17Aug53; 2c 30Nov53; AIO-3917.

I. International Chamber of Commerce.

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INTERNATIONAL CHAMBER OF COMMERCE.

Dictionary of advertising and distribution, in eight languages; prepared by a committee of experts of the I. C. C. Dictionnaire de la publicité et de la distribution, en huit langues; établi par un comité d'experts de la C. C. I. Verlag für Recht und Gesellschaft. © International Chamber of Commerce; 20Feb54; AFO-13939.



INTERNATIONAL CHAMBER OF COMMERCE.

Dictionary of advertising and distribution, in eight languages; prepared by a committee of experts of the I. C. C. Dictionnaire de la publicité et de la distribution, en huit langues; établi par un comité d'experts de la C. C. I. Verlag für Recht und Gesellschaft. © International Chamber of Commerce; 20Feb54; AIO-4171.

# International Chamber of Commerce.

WEBSTER, RICHARD.

Dictionary of marketing terms, United States usage. Basel, Verlag für Recht und Gesellschaft, 1952. 102 p. (International Chamber of Commerce. The I. C. C. documents, no. 12) Appl. author: International Chamber of Commerce. © International Chamber of Commerce; 31Jan52; 2c 28Feb52; AI0-2181.

I. International Chamber of Commerce.

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Copyright Office

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## International chamber of commerce

... Gebräuchliche fachausdrücke in handel und werbung.  
Termini d'uso del commercio e della pubblicità. Nomenclador  
de la distribución y de la publicidad. Basel, Verlag für recht  
und gesellschaft ag. [1942]

3 v. in 1. 12½ x 18 cm. ["IHK-dokumente" (nr. 7)]

At head of title: Internationale handelskammer. Camera di com-  
mercio internazionale. Camara de comercio internacional.

Each volume has also special t.-p.

© Verlag für recht und gesellschaft, ag.; 25Sep42; AF4127.

44—26483

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**International chamber of commerce.**

... Terms commonly used in distribution and advertising.  
Nomenclador de la distribución y de la publicidad. Têrmos usa-  
dos no comércio e na publicidade ... Basel, Verlag für recht  
und gesellschaft ag. [1944]

135, 146, 146 p. 12½ x 18 cm. ("Document of the I. C. C." (no. 8))

At head of title: International chamber of commerce. Câmara de co-  
mercio internacional. Camara de comercio internacional.

In three parts, English-Spanish-Portuguese, Spanish-Portuguese-Eng-  
lish, and Portuguese-English-Spanish, each with special t.-p. and separate  
paging.

© Verlag für recht und gesellschaft, ag.; 1Mar44; AF4128.

45—20407

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INTERNATIONAL CHAMBER OF COMMERCE.

Terms commonly used in distribution  
and advertising. Termes spéciaux de  
la distribution et de la publicité.  
Facktermer inom reklam och distribu-  
tion. 3 v. in 1. (Documents of  
the I.C.C., no. 9) © Verlag für  
Recht und Gesellschaft a. g., Basle;  
24Feb48 (in notice: 1947); AF7913.

I. Verlag für Recht und Gesellschaft,  
A. G.

**International chamber of commerce.**

... Terms commonly used in distribution and advertising.  
Termes spéciaux de la distribution et de la publicité. Ge-  
bräuchliche fachausdrücke in handel und werbung. Basel,  
Verlag für recht und gesellschaft ag. [1940]

113, [1], 102, [1], 114, [2] p. 12½ x 17½ cm. ("Documents of the I. C. C."  
(no. 6))

At head of title: International chamber of commerce. Chambre de  
commerce internationale. Internationale handelskammer.

In three parts, English-French-German, French-English-German, and  
German-English-French, each with special t.-p. and separate pagination.

© Verlag für recht und gesellschaft, ag.; 30Oct40; AF4593.

A 41—1160

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INTERNATIONAL CHAMBER OF COMMERCE.

SEE

World yearbook of chambers of  
commerce.



INTERNATIONAL CHAMBER OF COMMERCE.

INTERNATIONAL COMMISSION ON ADVERTISING.

Advertising conditions and regulations in various countries. [Rev. ed. English and French] Verlag für Recht und Gesellschaft.

© International Chamber of Commerce; 17Aug53; AFO-12751.

I. International Chamber of Commerce.

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INTERNATIONAL CHAMBER OF COMMERCE.  
INTERNATIONAL COMMISSION ON ADVERTISING.

Advertising conditions and regulations in various countries. [Rev. ed. English and French] Verlag für Recht und Gesellschaft.

© International Chamber of Commerce; 17Aug53; 2c 30Nov53;  
AIO-3917.

I. International Chamber of Commerce.

Library of Congress  
Copyright Office

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INTERNATIONAL CHEMICAL COMPANY

Floor finishes and supplies. 11 p.,

illus. (Its Catalog no. 23)

© 18Jun49; AA122314.

INTERNATIONAL CHEMICAL COMPANY ©

I-C floors, their treatment and  
maintenance. 24 p., illus.

© 18Jul49; A4122311.

INTERNATIONAL Child Evangelism Fellow-  
ship, inc. © SEE  
Hamilton, Claire Angeline Kitzmiller.  
The life of Christ. K22471.

INTERNATIONAL Child Evangelism Fellow-  
ship, inc. ©. SEE  
Hamilton, Claire Angeline Kitzmiller.  
The life of Christ. K23553.

FEB 24 1950

INTERNATIONAL Child Evangelism Fellow-  
ship, inc. The life of Christ; a text-  
book for teachers of children world-  
wide. AA133179. SEE Hamilton,  
Claire Angeline Kitzmiller.

INTERNATIONAL Child Evangelism  
Fellowship, inc. Studies on the  
doctrine of God. AA80094. SEE  
Overholtzer, Jesse Irvin.



INTERNATIONAL Child Evangelism  
Fellowship, inc. Studies on the  
doctrine of redemption. AA80095.  
SEE Overholtzer, Jesse Irvin.

INTERNATIONAL CHILD EVANGELISM FELLOW-  
SHIP, INC.

The life of the Apostle Paul.

K34080. SEE Banse, Charles S.

**INTERNATIONAL CHILD EVANGELISM  
FELLOWSHIP, INC.**

**The life of the Apostle Paul.**

**A83570. SEE Overholtzer, Ruth  
Pennebaker.**

INTERNATIONAL Child Evangelism Fellowship, Chicago. Studies on the doctrines of the Holy Spirit and prayer. AA137160. SEE Overholtzer, Jesse Irvin.

*Revised*

APR 4 1950

INTERNATIONAL CHILD EVANGELISM FELLOWSHIP,  
INC.

See

Child evangelism.

**INTERNATIONAL CHILDREN'S CENTRE,  
PARIS.**

**Psychiatrie sociale de l'enfant; cours du  
Centre international de l'enfance,  
professé du 15 octobre au 15 décembre  
1950 à Paris et à Londres sous la direc-  
tion: du professeur G. Heuyer, du docteur  
E. Miller [et] du docteur K. Soddy, avec  
la collaboration de: A. F. Alford [et al.]  
Conférences recueillies et rédigées par  
C. Koupernik. Préf. du R. Debré. Paris,  
1951. 535 p. illus. (Its Travaux et**

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Copyright Office



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AF0-6449

/r

INTERNATIONAL CHILDREN'S CENTRE,  
PARIS.

Psychiatrie sociale de.... (Card 2)

documents, 2) © Centre international de  
l'enfance; 8Nov51; AF0-6449.

I. Koupernik, Cyrille, ed.  
II. Heuyer, Georges.

Library of Congress  
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INTERNATIONAL CHILDREN'S CENTRE,  
PARIS.

Réadaptation des enfants atteints d'infirmité motrice; cours du Centre international de l'enfance, Paris-Londres, 15 octobre-15 décembre 1951, avec la collaboration de: C. Agassiz [et al.] Conférences recueillies et rédigées par Ch. Martin. Paris, 1952. 435 p. illus. (Its Travaux et documents, 5) © Centre international de l'enfance; 16Oct52; AF0-9357.

I. Martin,

Charlotte, ed.

Library of Congress  
Copyright Office



**INTERNATIONAL CHILDREN'S CENTRE,  
PARIS.**

**Vaccination par le B.C.G.; recherches de  
la Station-pilote B.C.G. du Centre inter-  
national de l'enfance, 1, présentées par  
R. Mande et A. Huët avec la collaboration  
de R. Broca, L. Costil et R. Lambert.  
Préf. du Professeur Robert Debré.  
Paris, 1952. 168 p. illus. (Its Travaux  
et documents, 3) © Centre international  
de l'enfance; 8Apr52; AF0-7778.**

Library of Congress  
Copyright Office


**I. Mande, Raymond.  
II. Huët, Andrée.**

/r

**INTERNATIONAL CHILDREN'S CENTRE,  
PARIS.**

**Vaccinations contre les maladies contagieuses de l'enfance; cours du Centre international de l'enfance professé du 15 Octobre au 15 Décembre 1951 à Paris. Avec la collaboration de D. d'Antona [et al.] Conférences recueillies et rédigées par J. Ramade. Paris, Centre international de l'enfance; Diffusion mondiale par Lange, Maxwell et Springer,**

Library of Congress  
Copyright Office

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AF0-8551

/r

**INTERNATIONAL CHILDREN'S CENTRE,  
PARIS.**

**Vaccinations contre les maladies conta-  
gieuses de l'enfance; (Card 2)**

**London, 1952. 528 p. illus. (Its  
Travaux et documents, 4) © Centre  
international de l'enfance; 10Jul52;  
AF0-8551.**

**I. Ramade, Jacques, ed.**

Library of Congress  
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INTERNATIONAL CHILDREN'S EMERGENCY FUND.

Cours de pédiatrie sociale, Paris, 1948  
[par] Robert Debré, Eugène Aujaleu,  
Marcel Bergeron [et al] Directeur des  
études techniques du Fonds international  
de Secours à l'Enfance, Henri Bonnet.  
2 v. illus. © Ernest Flammarion,  
Paris; 26 May 49; AF11443.

MAR 29 1950

(continued on next card)

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INTERNATIONAL CHILDREN'S EMERGEN-  
CY FUND.

Cours de pédiatrie sociale... (Card 2)

- I. Debré, Robert.
- II. Aujaleu, Eugène.
- III. Bergeron, Marcel.
- IV. Flammarion, Ernest.

AF11443

Library of Congress  
Copyright Office

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INTERNATIONAL CHIROPRACTORS  
ASSOCIATION.

A B C coloring book. Appl.

author; Joan A. Diekfuss.

© International Chiropractors  
Association; 10Mar54; A129489.

**INTERNATIONAL CHIROPRACTORS ASSOCIA-  
TION.**

**An adventure with the happy Little  
Spine. cPrepared by Joan A.  
Diekfuss; 1 v. illus. © In-  
ternational Chiropractors Asso-  
ciation; 22Jun53; A96722.**

INTERNATIONAL CHIROPRACTORS  
ASSOCIATION ©.

Field news release. Report on  
"Operations Washington": May 1950.  
2 p. © 15May50; AA151312.

JUN - 1 1950



INTERNATIONAL CHIROPRACTORS ASSO-  
CIATION ©.

Industrial research. [Article]

(In International review of  
chiropractic, Dec., 1948, p. 26)

© 24 Nov 48; B5-7831.

**INTERNATIONAL CHIROPRACTORS ASSOCIATION.**

Research in health and industry, by  
the staff of the Research Dept.  
2d ed., Jan. 1952. cDavenport,  
Iowa: Committee on Research of the  
International Chiropractors  
Association, c1952. 31 p. illus.  
cAppl. authors: Wilbert Wayne  
Coulter & Lyle Wheeler Sherman;  
© on revisions; International  
Chiropractors Association; 29Feb52;  
AA206740.

APR - 1 1952

INTERNATIONAL Chiropractors Association. SEE  
The Story of Ted McLane. MU5160..

OCT 10 1950

INTERNATIONAL CHIROPRACTORS ASSOCIA-  
TION.

Research, in health and industry.

31 p., illus. © The International  
Chiropractors Assn.; 18Aug49;  
AA125791.

INTERNATIONAL CHIROPRACTORS ASSOCI-  
ATION. WOMEN'S AUXILIARY.

Our creed. 13 p. © Nell M.

Aumann; 20Aug52; AA225638.

INTERNATIONAL CHIROPRACTORS

ASSOCIATION. WOMEN'S AUXILIARY.

Study course. Pt. 1. Introduction  
& beginning, by Vera G. Lill.

7 1. © Vera G. Lill; 25Mar53;

A89371.

INTERNATIONAL CHIROPRACTORS

ASSOCIATION. WOMEN'S AUXILIARY.

Study course. Pt. 2. Philosophy.

by Nell M. Aumann. 23 1.

© Nell M. Aumann; 25Mar53;

A89368.

INTERNATIONAL CHIROPRACTORS

ASSOCIATION. WOMEN'S AUXILIARY.

Study course. Pt. 3. Questions &  
answers, compiled by Vera G. Lill.

24 1. © Vera Gertrude Lill;

25Mar53; A89372.



The "international" Christian worker's  
New Testament. R85722. SEE  
Bible. N. T. English. 1924.

FEB 11 1952

INTERNATIONAL CHURCH OF THE FOURSQUARE  
GOSPEL.

Cadet counselor's handbook. SEE  
Davis, Emma Rye.

INTERNATIONAL CHURCH OF THE FOURSQUARE  
GOSPEL.

Foursquare cadet crusader. Standard  
of attainment. Los Angeles,  
International Church of the Four-  
square Gospel, Dept. of Christian  
Education. 93 p. cAppl. author:  
Emma R. Davis; © International  
Church of the Foursquare Gospel;  
5Feb52; AA210180.

INTERNATIONAL CHURCH OF THE FOURSQUARE  
GOSPEL.

See

DECLARATION OF FAITH.

INTERNATIONAL CHURCH OF THE FOURSQUARE  
GOSPEL. SEE

Los Angeles. International Church  
of the Foursquare Gospel.

AUG 20 1951

International City Managers'  
Association.

**RIDLEY, CLARENCE EUGENE.**

Check list on how cities can cut costs;  
practical suggestions for constructive  
economy in local government, by Clarence  
E. Ridley and Orin F. Nolting. [Many of  
the items appeared originally in How to  
reduce municipal expenditures, pub. in  
1932.] 52 p. © International City Man-  
agers' Assn., Chicago; 8Nov49; A39222.

I. Nolting, Orin Frederyc, joint author.

II. International City Managers' Association.

Library of Congress  
Copyright Office

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International City Managers' Association.

[SEGOE, LADISLAS]

Local planning administration. 2d ed. [First ed. pub. in 1941 under the editorship of Ladislav Segoe and others. A complete revision of the 1st ed. by Howard K. Menhenick and Herbert Alexander Simon.] Pub. for the Institute for Training in Municipal Administration. 337 p. illus. (International City Managers Association. Municipal management series) © The International-

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[SEGOE, LADISLAS] Local planning  
administration ... (Card 2)

al City Managers' Assn., Chicago;  
30Apr48; on revisions; A22768.

- I. Menhenick, Howard Kenneth, ed.
- II. Simon, Herbert Alexander, joint ed.
- III. Institute for Training in Municipal  
Administration, Chicago.
- IV. International City Managers'  
Association.



## INTERNATIONAL CITY MANAGERS' ASSOCIATION.

Monthly administrative reports for cities; suggested forms for use by department heads in reporting to the chief municipal administrator. [Rev. ed.] 32 p. © on revisions; International City Managers' Association, Chicago; 10Jul50; A46176.

I. Nolting, Orin Frederyc.

Library of Congress  
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SEP - 5 1950

International city managers'  
association.

Institute for training in municipal administration, *Chicago*.

Municipal finance administration. 3d ed., 1946. Chicago, Ill., Pub. for the Institute for training in municipal administration by the International city managers' association [1946]

2 p. l., xii, 427 (i. e. 443) p. incl. illus., tables (1 fold.) forms, diagrs. 27 $\frac{1}{2}$ cm. (*Half-title*: The International city managers' association. Municipal management series)

Includes extra numbered pages 15a-15b, 36a-36f, 61a-61b, 255a-255f.

"First edition, 1937."

"Selected bibliography on finance administration": p. 411-415.

1. Municipal finance.      i. Title.

HJ9105.I 5    1946

352.1

47-280

© 12Dec46; International city managers' association; A7378.

INTERNATIONAL CITY MANAGERS' ASSO-  
CIATION ©.

Municipal finance administration.

4th ed., 1949. © 15Sep49;

AA188663. SEE 1951 file.

INTERNATIONAL CITY MANAGERS' ASSO-  
CIATION.

Municipal finance administration.

4th ed., 1949. 491 p., illus.

(Municipal management series)

© The International City Managers'  
Association, Chicago; 15Sep49;  
AA188663.

AUG 10 1951

International city managers' association.

Institute for training in municipal administration, *Chicago*.

Municipal fire administration. 4th ed. ... Chicago, Ill., Pub. for the Institute for training in municipal administration by the International city managers' association [1946]

2 p. l., vii-xvi, 667 (*i. e.* 669) p. incl. illus., maps (1 fold.) tables, forms, diagrs. 27 $\frac{1}{2}$ "cm. (*Half-title*: The International city managers' association. Municipal management series)

Includes extra numbered pages 620a-620b.

Reproduced from type-written copy.

"First edition 1936."

"Selected bibliography on fire administration": p. 647-652.

1. Fire-departments—U. S. 2. Fire prevention—U. S. I. Title.

46-3604

Library of Congress

TH9503.I 6 1946

[3]

352.3

International City Managers' Association.

**INSTITUTE FOR TRAINING IN MUNICIPAL  
ADMINISTRATION, CHICAGO.**

Municipal fire administration. 5th ed.

Published for Institute for Training in  
Municipal Administration. 498 p. illus.  
(International City Managers' Association.  
Municipal management series) © Inter-  
national City Managers' Association,  
Chicago; 22Jan51 (in notice: 1950);  
A52596.

**I. International City Managers' Association.**

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Copyright Office

MAR 29 1951

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International City Managers' Association.

INSTITUTE FOR TRAINING IN MUNICIPAL  
ADMINISTRATION, CHICAGO.

Municipal police administration, [edited by  
O. W. Wilson] 3d ed. Chicago, Pub-  
lished for the Institute for Training in  
Municipal Administration. 468 p. illus.  
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